



NATIONAL SEARCH DOG ALLIANCE

Minutes of the Quarterly Meeting of the Board of Directors

March 3, 2022

Certified

The Quarterly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, March 3, 2022. President & CEO Roy Pescador called the meeting to order at 7:05 p.m. EST.

The following Directors were present and constituted a quorum: Roy Pescador, Joe Stacks, Julie Munn, Brendan Fike, Sherry Scruggs.

Also present were: Kathy Adamle, Rena Ferguson, Heather Proper – Van Valkenberg, Rick Strasser, Bob Calkins.

Absent were: Annalisa Berns, Megan Ortega, Norma Snelling.

Members of the Board and Program Directors will have until March 7, 2022, to notify Secretary Munn of any needed changes to the February Minutes.

Officers' Reports

President & CEO's Report, Roy Pescador

President & CEO Pescador stated that he has been able to secure an Avalanche testing event.

He also stated that he is in negotiations with an organization in British Columbia that trains detection dogs. They are discussing the possibility of allowing NSDA into their new training facility and doing some training with them.

President & CEO Pescador reported that he has been working on modernizing Evaluator documentation. He wants to turn paperwork into a fillable pdf and eventually develop an app. Chairman Calkins stated that he works with a group that does all of their forms online and he can hook President & CEO Pescador up with their IT guy. Executive Vice-President Stacks suggested using Chris Terpstra and Manager Adamle said that one of the new Evaluators does this for a living and would do it at no charge.

Executive Vice-President's Report, Joe Stacks

Executive Vice-President Stacks stated that he has an issue getting the emails to the membership. He talked to Chairman Calkins about it.

He also questioned whether NSDA can comment on Ukraine. Director Scruggs suggested taking a moment to see what is needed. Manager Adamle stated that she knows of a group that

is sending dog food and items to the Ukraine. Corporate Secretary Munn cautioned against making a political statement.

Corporate Secretary's Report, Julie Munn

Corporate Secretary Munn reported that she worked on organizing the secretarial files in anticipation of the upcoming election and worked on other secretarial duties.

Chief Financial Officer's Report, Brendan Fike

Chief Financial Officer Fike reported that he reached out to the Accountant to begin the 2021 taxes. The Accountant will supply an information form to fill out to make sure we supply all necessary information.

Chief Financial Officer Fike is also working with the Accountant on the accounting review.

He also reported that someone who was going to give a website quote to NSDA has quit contact, and if the Board still wants additional quotes, he will find someone else.

Chief Financial Officer Fike reported that he will send the financial report to the Board once he receives it from Assistant Financial Officer Daggett.

Program Reports

Communications Program, Heather Proper-Van Valkenberg

Manager Proper-Van Valkenberg reported 56 new page likes on Facebook and a 75% increase in page interactivity.

She also reported that a team from Wisconsin wants to use the NSDA logo on their website with a link to our website. Corporate Secretary Munn stated that there are specifics spelled out in the Policies & Procedures on how the logo must be displayed. President & CEO Pescador said to find out exactly what they want to do with it and let the Board know.

Education Program, Annalisa Berns

Absent. Reported via email that she has nothing to report.

Podcasts/Webinars, Megan Ortega

Absent, no report sent.

Evaluation Program, Kathy Adamle

Manager Adamle reported a large testing event coming up in Indiana, and she will also be holding one in Ohio or go to Pennsylvania with Manager Proper-Van Valkenberg for a testing event coming up, there.

She also reported that 2 (two) Evaluator applications were not approved, and she has sent letters to the applicants to discuss the situation.

Testing Administrator/Resource Chair, Sherry Scruggs

Administrator Scruggs reported that there were no tests in January, but 5 (five) in February. There is more testing on the schedule.

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President & CEO Pescador asked about the list of Top 5 Evaluators. Manager Adamle stated that she sent it to him the day after the February Board meeting.

Newsletter, Norma Snelling

Editor Snelling reported that there are currently 1703 subscribers to the Newsletter.

Program Marketing, Vacant

Program Membership, Rena Ferguson

Manager Ferguson reported that she sent out 27 individual thank-you emails to members for joining or renewing memberships and to 2 (two) teams for renewing their NSDA team memberships.

She stated that we have 18 (eighteen) team memberships with 252 members, and 266 individual memberships for a total of 518 members.

SAR Shop, Rick Strasser

Manager Strasser reported that he sent a quote from a vendor to President & CEO Pescador and Executive Vice-President Stacks.

Social Media Supervisor, Heather Proper – Van Valkenberg

Report given with Communication Program report.

Testing Program, Rick Strasser

Nothing to report.

Website Liaison, Julie Munn

Liaison Munn reported that she has not been able to reach the Webmaster. However, Editor Snelling asked for permission to contact him and was able to reach him. She informed him of needed edits to the website.

President & CEO reported that he is still waiting on a third quote for a new website. When he receives it, he will compile them all in one email and send to the Board for review.

Old Business

Executive Vice-President Stacks reported that we are now signed up with ExpertVoice. He wants to do a little more research before announcing it to the membership but hopes to do that next week.

Executive Vice-President Stacks reported that he did not receive any comments on the Business Plan rough draft that he sent to the Board. President & CEO reminded him that only the first page of the draft was sent, but Executive Vice-President Stacks stated that he resent it.

Executive Vice-President Stacks reported that he completed the Request for Proposal for Marketing and will send it out to the Board tonight for comments. He also said that he checked with Oregon State University and received a suggestion to check out the Handshake app. He is looking into setting up a table at a college job fair and using Handshake to announce it to the college.

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New Business

Nomination Committee Chairman Calkins reported that everything is set to go with Opavote. He stated that the cost to NSDA for using the program will be \$50. He asked Manager Ferguson to send him the bounce list from the last amember email that he sent out. President & CEO Pescador suggested putting something on social media as well, to help make sure no one is missed. Chairman Calkins stated that he will write something up to send to Manager Proper – Van Valkenburg.

As there was no further business, a motion was made to adjourn by Corporate Secretary Munn and seconded by President & CEO Pescador. Meeting adjourned at 8:28 p.m. EST.

A handwritten signature in black ink that reads "Julie Munn". The signature is written in a cursive style with a large, circular initial "J".

Julie Munn
Corporate Secretary