



NATIONAL SEARCH DOG ALLIANCE

Minutes of the Monthly Meeting of the Board of Directors

February 3, 2022

Certified

The Monthly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, February 3, 2022. President & CEO Roy Pescador called the meeting to order at 7:02 p.m. EST.

The following Directors were present and constituted a quorum: Roy Pescador, Joe Stacks, Julie Munn, Brendan Fike, Sherry Scruggs.

Also present were: Kathy Adamle, Rena Ferguson, Norma Snelling, Rick Strasser, Bob Calkins.

Absent were: Annalisa Berns, Megan Ortega, Heather Proper – Van Valkenberg.

Members of the Board and Program Directors will be notified when the Minutes from the January meeting are posted to Google Drive.

Officers' Reports

President & CEO's Report, Roy Pescador

President & CEO Pescador stated that he has been very busy with work and hasn't been able to get a lot done this month.

Executive Vice-President's Report, Joe Stacks

Executive Vice-President Stacks will give his report under Old and New Business.

Corporate Secretary's Report, Julie Munn

Corporate Secretary Munn reported 2 (two) motions that were made in January:

On January 6, 2022, Director Scruggs made a motion to accept the AMPWADA Water HRD and Land HRD as Approved Certifying Organizations. Corporate Secretary Munn seconded the motion, and it was carried, unanimously.

On January 19, 2022, Chief Financial Officer Fike made a motion to accept the 2022 Budget. Corporate Secretary Munn seconded the motion, and it was carried, unanimously.

Corporate Secretary Munn reported that she has been compiling the results of the Annual Board of Directors forms and will be contacting the Board to set up a meeting to discuss the results.

She also reported that she made requested edits to several Evaluator forms on the website.

Minutes of the Monthly Meeting
February 3, 2022

Chief Financial Officer's Report, Brendan Fike

Chief Financial Officer Fike reported that he has not yet received the January financials from Assistant Financial Officer Daggett, but he will send them to the Board when he receives them.

He also stated that he has not had a chance to look for an auditor. Editor Snelling said she will send him the name of who was used in the past.

Program Reports

Communications Program, Heather Proper-Van Valkenberg

Absent, no report sent.

Education Program, Annalisa Berns

Absent, no report sent.

Podcasts/Webinars, Megan Ortega

Absent, no report sent.

Evaluation Program, Kathy Adamle

Manager Adamle reported that she is waiting on completed paperwork for a couple Evaluator applicants.

She also stated that she also spoke with a team about joining and possibly having some members become Evaluators. She gave them Rena's contact information.

Manager Adamle reported that she is getting a lot of interest for setting up certification testing.

Testing Administrator/Resource Chair, Sherry Scruggs

Administrator Scruggs reported that she has been on the road, so she has nothing to report.

Newsletter, Norma Snelling

Editor Snelling reported that there are currently 1698 subscribers to the Newsletter.

Program Marketing, Vacant

Program Membership, Rena Ferguson

Manager Ferguson reported that she sent out 20 (twenty) individual thank-you emails for joining or renewing memberships.

She stated that we have 17 (seventeen) team memberships with 230 members, and 264 individual memberships for a total of 494 members.

Manager Ferguson reported that she sent out 105 membership cards in January.

SAR Shop, Rick Strasser

Manager Strasser reported that he sent an email to the Board with answers to the questions they had about the vendor. Corporate Secretary Munn asked for clarification on whether NSDA would have to maintain an inventory. He said no, items are created as ordered.

Minutes of the Monthly Meeting
February 3, 2022

He stated that what he needs now is an idea of what folks will buy and how much. Editor Snelling said that the store hasn't been promoted for 10-12 years, so she doesn't have any numbers. President & CEO Pescador suggested talking to CARDA to see what their numbers are. Director Scruggs asked if we could offer looser fitting clothing. Manager Strasser said we could, and that he was looking more at functionality.

Social Media Supervisor, Heather Proper – Van Valkenberg
Absent. No report sent.

Testing Program, Rick Strasser
Manager Strasser reported that testing is moving forward.

He stated that he will be gone from the end of April until October but doesn't think it will interfere with his duties.

Website Liaison, Julie Munn
Liaison Munn reported that she has not heard from the Webmaster and asked what the Board wants to do. President & CEO Pescador said there is a quote from Dan Dawson Hosting, but he would like to get another quote. He stated that he would like to try to get it before the next Board meeting and asked Chief Financial Officer Fike to source out another quote.

Old Business

Rayanne Chamberlain reported via email that the Flanker Proposal committee is continuing to exchange ideas and discuss how to build the best program possible. She stated that the committee has agreed on a Memorial Day deadline for submitting the final version to the Board.

Executive Vice-President Stacks reported that he has sent out the rough draft of the Business Plan to the Board again. He stated that nothing has changed, but he wanted to make sure everyone had it. He said that he has set a deadline for himself of the next Board meeting, to have edits done and get it approved. He also asked that if anyone submits a comment, to cc everyone so that they all see it.

Executive Vice-President Stacks reported that prepared a draft to send the BOD. He asked for comments in the next 2 weeks.

New Business

Executive Vice-President Stacks stated that NSDA is now signed up for ExpertVoice/ProDeals. He said that we are just waiting for the processing to be completed. He asked the Board and Program Managers to help brainstorm other Benefits ideas.

Executive Vice-President Stacks asked about the annual face-to-face Board meeting. President & CEO Pescador stated that he wants to hold off until after the new Board is seated.

President & CEO Pescador asked Administrator Scruggs if she'd had a chance to send the names of the top 5 Evaluators of 2021 to Chief Financial Officer Fike. Administrator Scruggs stated that she didn't know she was expected to, and that she would be away from home and unable to get the information for a while. Manager Adamle stated that she would do it by Wednesday.

Minutes of the Monthly Meeting
February 3, 2022

As there was no further business, a motion was made to adjourn by Director Scruggs and seconded by President & CEO Pescador. Meeting adjourned at 8:29 p.m. EST.

A handwritten signature in black ink that reads "Julie Munn". The signature is written in a cursive style with a large, circular initial "J".

Julie Munn
Corporate Secretary