



## NATIONAL SEARCH DOG ALLIANCE

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Minutes of the Quarterly Meeting of the Board of Directors  
December 2, 2021

Certified

The Quarterly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, December 2, 2021. President & CEO Roy Pescador called the meeting to order at 7:03 p.m. EST.

The following Directors were present and constituted a quorum: Roy Pescador, Joe Stacks, Julie Munn, Sherry Scruggs.

Also present were: Kathy Adamle, Annalisa Berns, Rena Ferguson, Norma Snelling, Rick Strasser.

Absent were: Brendan Fike, Megan Ortega, Heather Proper – Van Valkenberg.

Members of the Board were asked if there were any corrections to the minutes from the November 4, 2021, Monthly Meeting which were posted in the NSDA folder on Google Drive. As there were none, the Certified Minutes will be posted to the website.

### **Officers' Reports**

#### President & CEO's Report, Roy Pescador

President & CEO Pescador reported that he has been speaking with 2 organizations that are considering coming to NSDA, and that 5 or 6 handlers have also reached out.

He also reported that he has been working on regional voting divisions.

President & CEO Pescador stated that he is still looking for a Nominations Committee Chair.

#### Executive Vice-President's Report, Joe Stacks

Executive Vice-President Stacks reported that he is still working on the Business Plan. He is going to put a spreadsheet together so that people can put comments on the draft.

He stated that Marketing is still vacant. He is putting together some information for the manager at Amazon. He reported that he has not contacted VolunteerMatch, yet. President & CEO Pescador stated that he sent out the login information for VolunteerMatch to the Board.

#### Corporate Secretary's Report, Julie Munn

Corporate Secretary Munn reported that a motion was made by email on November 24, 2021, by President & CEO Pescador to split voting regions as follows:

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Region 3: CT, DE, FL, GA, MA, MD, ME, NC, NH, NJ, NY, PA, RI, SC, TN, VA, WV, KY, AL, AR, LA, OK, TX, BC, MX-NLE, ON, YT – Total 136 members  
Region 2: IL, IN, MI, MS, MO, OH, WI, CO, AZ – Total 163  
Region 1: CA, ID, MT, OR, WA, WY, AK, HI, NM, UT – Total 203

The motion was seconded by Chief Financial Officer Fike and carried, unanimously. Manager Strasser asked about a Regional Representative. It was agreed that it's a good idea, but that we are lacking bodies to fill positions.

Corporate Secretary Munn reported that she had spoken to the Webmaster. He said he will look for the new webpage template that he did in the past and send it to her. However, it may not be until the beginning of the new year. He also stated that he gets a lot of communications from a lot of different people in the organization, and he isn't sure who he is supposed to be dealing with. Corporate Secretary Munn asked that since she has stepped back into the role as website liaison, to please submit anything for the website to her. She stated that if it is a change in an uploaded file, she can make the changes, but if it is in the coding she will send it along to the Webmaster.

She also stated that she asked the Webmaster about NSDA becoming a paid client. He responded that he really does not want to do that. He said he doesn't want to ask us to pay for our services.

Corporate Secretary Munn asked that the Board hold off on looking for a new Webmaster, now that communications have been re-established between her and the Webmaster.

She also reported that she worked on the Secretary's Notebook.

**Chief Financial Officer's Report, Brendan Fike**

Absent. Reported via email that he will be reaching out to Program Managers to frame in the budget for next year.

**Program Reports**

**Communications Program, Heather Proper-Van Valkenberg**

Absent, no report sent.

**Education Program, Annalisa Berns**

Manager Berns reported on behalf of herself and Manager Ortega. She reported that the first NSDA Podcast Conference has concluded. She suggested that a card or something be sent to Manager Ortega for her hard work. Corporate Secretary Munn said she would send it.

Manager Berns stated that now that the Podcast is revived, they have figured out logistical details for future podcasts.

**Podcasts/Webinars, Megan Ortega**

Absent. Report given with Manager Berns.

**Evaluation Program, Kathy Adamle**

Manager Adamle reported that we have 1 new Evaluator that is taking their online workshop before apprenticing. She said there is also one more potential Evaluator in the pipeline.

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President & CEO Pescador asked if a candidate does not show in their logs that they have trained up to that standard, should they be tested? Manager Adamle said there is nothing in the standard that says they can't be.

Manager Adamle stated that she would like to see a pretest for HRD.

Testing Administrator/Resource Chair, Sherry Scruggs

Administrator Scruggs reported that 174 tests have been given so far in 2021.

She asked about setting up group tests and offering to the handlers in the area, rather than wait for handlers to contact NSDA. President & CEO Pescador said that it would be a great first job for a new Marketing Manager.

Newsletter, Norma Snelling

Editor Snelling reported that there are currently 1693 subscribers to the Newsletter.

Program Marketing, Vacant

Program Membership, Rena Ferguson

Manager Ferguson reported that she sent out 18 (eighteen) individual thank-you emails for joining or renewing memberships. She also sent out 2 (two) thank you notes to teams who renewed their membership.

She stated that we have 18 (eighteen) team memberships with 239 members, and 265 individual memberships for a total of 504 members.

SAR Shop, Rick Strasser

Manager Strasser reported that he is waiting to hear back from people that he contacted. He will attempt to connect again, next week.

He stated that there were no sales in November.

Social Media Supervisor, Heather Proper – Van Valkenberg

Absent. No report sent.

Testing Program, Rick Strasser

Manager Strasser stated that there were 44 tests in November.

He asked the Board if it's possible to do a separate form for each tester on the 1-3 events. Manager Ferguson stated that he should be getting separate forms, but Administrator Scruggs stated that Evaluators are not sending separate forms. Manager Adamle stated that she will remind Evaluators to send separate forms. Manager Strasser was reminded that when he receives a form, he should send it to Administrator Scruggs, Editor Snelling and Manager Adamle. Manager Strasser asked if Evaluators could send the forms at least 2 weeks ahead of time. Manager Ferguson pointed out that the forms say to send them a month ahead of time. Manager Adamle stated she will send Evaluators a reminder to read the forms.

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Manager Strasser asked Administrator about the release of reliability. She said sometimes the forms are coming in unsigned, and she will remind Evaluators that it has to be done. President & CEO Pescador asked Administrator Scruggs if she is getting waivers for the live test subjects. She said about a third of the subjects are signing a waiver. President & CEO Pescador stated that it needs to be done every time.

Website Liaison, Vacant

**New Business**

President & CEO Pescador stated that he is working on finding a Nomination Committee Chairman.

As there was no further business, a motion was made to adjourn by President & CEO Pescador and seconded by Director Scruggs.

Meeting adjourned at 8:39 p.m. EST.

A handwritten signature in black ink that reads "Julie Munn". The signature is written in a cursive style with a large, looping initial "J".

**Julie Munn**  
Corporate Secretary