



## NATIONAL SEARCH DOG ALLIANCE

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Minutes of the Monthly Meeting of the Board of Directors

May 6, 2021

Certified

The Monthly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, May 6, 2021. President & CEO Roy Pescador called the meeting to order at 7:06 p.m. EDT.

The following Directors were present and constituted a quorum: Roy Pescador, Joe Stacks, Julie Grinnell, Brendan Fike, Sherry Scruggs.

Also present were: Rhonda Dyer, Rena Ferguson, Norma Snelling.

Absent were: Kathy Adamle, Katelyn Allardyce, Annalisa Berns, Beverly Moody, Megan Ortega.

Members of the Board were asked if there were any corrections to the minutes from the April 1, 2021, Monthly Meeting which were posted in the NSDA folder on Google Drive. As there were none, the minutes were approved.

### **Officers' Reports**

#### President & CEO's Report, Roy Pescador

President & CEO Pescador reported that he has been doing some mock tests. He strongly urged the Board and Program Managers to consider setting up seminars in Canada, especially for HR.

He also reported that, in the absence of a Social Media Manager, he has been posting the Certification pictures on Facebook.

#### Executive Vice-President's Report, Joe Stacks

Executive Vice-President Stacks reported that he has been receiving reports of members paying for tests, but the website does not reflect the payments. Manager Ferguson said she thinks it has been an issue for a long time. President & CEO Pescador said it will be investigated as we address the other website issues.

#### Corporate Secretary's Report, Julie Grinnell

Corporate Secretary Grinnell reported one Motion by Email last month:

On May 2<sup>nd</sup>, 2021, President & CEO Pescador made a motion to accept that the newsletter advertising acceptance or rejection criteria will be at the discretion of the editor with BOD recommendation or approval on questionable requests.

Motion was seconded by Chief Financial Officer Brendan Fike. The motion carried unanimously.

She also reported that she has been working with Manager Adamle on updating evaluator applications and evaluator lists.

Corporate Secretary Grinnell stated that she worked on the Secretary's Notebook and started cleaning up and organizing her personal files in preparation for moving them to Google Workspace.

#### Chief Financial Officer's Report, Brendan Fike

Chief Financial Officer Fike reported that the taxes should be wrapping up soon. He stated that he and Assistant Financial Officer Daggett have been fielding questions from the Accountant.

President & CEO Pescador asked Chief Financial Officer Fike if there was a way for Managers, Board Members and other volunteers to get a letter for their volunteer work, to use as a deduction. Chief Financial Officer Fike said he wasn't sure but would look into it.

### Program Reports

#### Communications Program, Katie Allardyce

Absent. No report sent. President & CEO Pescador stated that he emailed Manager Allardyce and asked her for some information, but she did not send it. He is also concerned about her attendance. He asked Executive Vice President Stacks to speak with her and see what is going on.

#### Education Program, Annalisa Berns

Manager Berns stated that she and Manager Ortega sent Editor Snelling a brief teaser to go into the newsletter for the Podcast Conference. She stated that she and Manager Ortega had a phone meeting and are moving forward.

She also reported that last month she submitted a request for volunteers to moderate the Facebook page to Editor Snelling, for the Newsletter. She stated that she did not receive any replies and will submit it again, this month.

#### Evaluation Program, Kathy Adamle

Manager Adamle reported that the revised applications for both Evaluator statuses have been updated, and the Evaluator lists have been updated and sent out for review.

She stated that revisions are ongoing for NSDA contracts for Evaluators, and that applications for both NSDA Apprentice and Principal Evaluators are ongoing.

Manager Adamle reported that the revision of the Wilderness HRD application flow sheet is ongoing with the Evaluation Administrator, and that she has not been informed of any changes or results from any of the discipline reviewers. She also reported that she has not received any reports of problems or positive results regarding the Beta test for Wilderness HRD, so she is suggesting that the test be released to active status. Administrator Scruggs asked if there was a set of questions that were given to those taking the Wilderness HRD Beta test. She stated that she doesn't like that there was no feedback either way.

President & CEO Pescador asked about Jess Logsdon's Evaluator application. The Board approved her application.

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Testing Administrator/Resource Chair, Sherry Scruggs

Administrator Scruggs reported that testing is picking up. She stated that there were 18 certifications last month compared to 40 this month, with one more in her inbox.

She stated that quite a few people have been taken off the resource list. She said they do not seem to be trying to recertify.

Administrator Scruggs verified that Avalanche handlers will come off the list if they have not recertified by the end of May. She stated that there are at least 3 that will.

Newsletter, Norma Snelling

Editor Snelling reported that there are currently 1648 subscribers to the Newsletter.

She pointed out to Chief Financial Officer Fike that in order to be in compliance with the Policies & Procedures he needs to send a financial report to the Newsletter each month.

Chief Financial Officer Fike stated that he sends it to all the Managers and Board members each month. Editor Snelling said that is fine.

Program Marketing, Beverly Moody

Absent. No report sent.

President & CEO Pescador stated that since he has been posting certification photos on Facebook, he has realized that we are missing a few icons. He put a request out to Manager Moody to get them. Editor Snelling said that she has the contact info for the graphic designer that created the icons in case he doesn't hear from Manager Moody.

He also expressed his concern over Manager Moody's attendance. Executive Vice President Stacks said that he will talk to her. Director Scruggs reminded him that attendance is important even if you do not have a report. Corporate Secretary Grinnell said that she will put out a reminder to the Managers that they should be attending, and if they do not attend, they still need to send a report.

Program Membership, Rena Ferguson

Manager Ferguson reported that she sent out 19 (nineteen) individual thank-you emails and 1 (one) team thank-you email for joining or renewing memberships.

She stated that we have 19 (nineteen) team memberships with 249 members, and 242 individual memberships for a total of 491 members.

Manager Ferguson stated that she prepared and sent out 118 new membership cards.

She also reported that Kim Veldheer has retired from her position as Assistant Manager and Kathy Lloyd has accepted the position.

Manager Ferguson reported that she had 3 new teams add themselves to the aMember program, through the interface. She stated that she had to go in and fix every item. She asked that new teams be asked to not do that.

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PODCASTS, Megan Ortega

Absent. Manager Ortega's report was given by Manager Berns.

SAR Shop, Norma Snelling

Manager Snelling reported that there was a net of \$28.22 for April.

She reported that she had a request for the value of inventory as of December 31, 2020. She reported a value of \$1238.00 and sent the report to Assistant Financial Officer Daggett to send to the Accountant.

Social Media Supervisor

No report.

Testing Program, Rhonda Dyer

Nothing to report.

**Old Business**

President & CEO Pescador stated that he is still learning Google Workspace and is testing it out with his personal email.

President & CEO Pescador asked if the Board wants to make the Social Media Manager a paid position, to try to get someone to really work with it. Both Director Scruggs and Corporate Secretary Grinnell stated that you cannot pay one Manager and not the others. Editor Snelling pointed out that there are almost 1700 readers who could volunteer, not just the membership. Corporate Secretary Grinnell suggested clarifying that you do not have to be a member to volunteer when a call for volunteers is posted in the Newsletter or on Facebook. President & CEO Pescador stated that we need to make sure the contact email is being monitored by someone active.

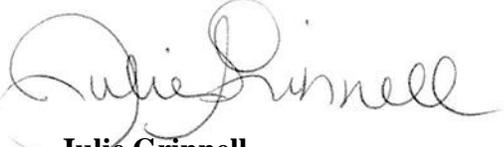
**New Business**

President & CEO Pescador reported that he has received feedback that the website is difficult to maneuver. Editor Snelling stated that the Webmaster has made suggestions, but no one listens. Website Liaison Grinnell reminded her that she said she would forward her those emails to look at. Editor Snelling said she would find them and send them to her.

President & CEO Pescador asked Administrator Scruggs if she and Adam Kelly had made any progress on the testing app that they were working on. Administrator Scruggs stated that it got dropped when he stepped down from his Board position. She asked if there was anyone else who could help her with it.

As there was no further business, a motion was made to adjourn by Corporate Secretary Grinnell and seconded by Director Scruggs.

Meeting adjourned at 8:40 p.m. EDT.

  
**Julie Grinnell**  
Corporate Secretary