



NATIONAL SEARCH DOG ALLIANCE

Minutes of the Monthly Meeting of the Board of Directors

December 3, 2020

Certified

The Monthly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, December 3, 2020. President & CEO Roy Pescador called the meeting to order at 7:06 p.m. EST.

The following Directors were present and constituted a quorum: Roy Pescador, Joe Stacks, Julie Grinnell, Brendan Fike, Sherry Scruggs.

Also present were: Kathy Adamle, Annalisa Berns, Rhonda Dyer, Rena Ferguson, Norma Snelling.

Absent were: Katie Allardyce, Beverly Moody, Megan Ortega, Sharon Ward.

Members of the Board were asked if there were any corrections to the November 5, 2020 Minutes that were posted in Google Drive. As there were none, the Minutes were accepted.

Officers' Reports

President & CEO's Report, Roy Pescador

President & CEO Pescador introduced Megan Ortega as the new Podcast/Webinar Division Manager.

He also announced that Julie Grinnell will be the new Website Liaison.

President & CEO Pescador reported that the Document Control project is ramping up.

He also reported that work on the Flanker Standard is moving along.

He stated that there have been requests for Avalanche testing, and while some tests have been tentatively planned, nothing yet is concrete.

Executive Vice-President's Report, Joe Stacks

Executive Vice-President Stacks reported that he has been exchanging emails with Chris Terpstra regarding Avalanche testing.

He stated that he has been holding Zoom meetings to promote networking for our certified Avalanche teams and will continue to build on that.

Executive Vice-President Stacks reported that he is working on a business plan and will be putting out a series of questions to everyone for input.

He also reported that he has been talking with Manager Snelling about NSDA merchandise. He has a contact for a vendor that would remove the need for storing merchandise.

Corporate Secretary's Report, Julie Grinnell

Corporate Secretary Grinnell reported that the Contact List has been updated and sent out to the BOD and Program Managers.

She also reported that the Organizational Chart has been updated and uploaded to the NSDA website.

Corporate Secretary Grinnell stated that she asked the Webmaster to put a banner on the website that members can click on to view a printable copy of the Covid-19 Certification Extension Letter.

Manager Adamle asked about signatures on the certificates for certification pre-req tests because they still have the former President & CEO's signature on them. President & CEO Pescador said he will look into it.

Manager Adamle stated that she will send Corporate Secretary Grinnell a list of Evaluators that needs to be updated.

Chief Financial Officer's Report, Brendan Fike

Chief Financial Officer Fike reported that he has not yet received the financial report from Assistant Financial Officer Daggett but will send it to the BOD when he gets it.

He also reported that he has been working with Assistant Financial Officer Daggett on the budget. He stated that they will be meeting in the morning to get it wrapped up and sent out.

Program Reports

Communications Program, Katie Allardyce
Absent. No report sent.

Education Program, Annalisa Berns

Manager Berns stated that she will email Corporate Secretary Grinnell with updates for the website.

Evaluation Program, Kathy Adamle

Manager Adamle reported that there is a new Trailing Evaluator from Florida.

She reported that there have been tests given under strict COVID-19 guidelines, and more are scheduled.

Manager Adamle stated that she was asked by an Evaluator whether part of a Land HRD can be done on one day, and the remainder of the test done on another day. The unanimous opinion from the BOD was "No".

Discussion was started on how to reward Evaluators for their work. President & CEO Pescador asked for any ideas to be sent to him.

Testing Administrator/Resource Chair, Sherry Scruggs

Administrator Scruggs asked about someplace to store her files, as her Google Drive is getting full. President & CEO Pescador suggested starting to utilize G Suite and stated that he will look into getting it going.

Manager Snelling suggested using Survey Monkey to try to find someone to help Administrator Scruggs with paperwork next year. Administrator Scruggs stated that Heather Proper Van Valkenburg offered to help.

Newsletter, Norma Snelling

Editor Snelling reported that there are now 1607 subscribers to the NSDA Newsletter.

Administrator Scruggs suggested putting a reminder on the Facebook page about signing up for the newsletter. Editor Snelling asked Executive Vice-President Stacks to relay that to Manager Ward.

Program Marketing, Beverly Moody

Absent. No report sent.

Program Membership, Rena Ferguson

Manager Ferguson reported that she sent out 18 (eighteen) individual thank-you emails and 3 (three) team thank-you emails for joining or renewing memberships.

She also reported that she sent out 64 membership cards.

Manager Ferguson stated that we presently have 16 (sixteen) team memberships with 207 members, and 238 individual memberships for a total of 445 members.

PODCASTS, Megan Ortega

Absent. No report sent.

SAR Shop, Norma Snelling

Manager Snelling reported a \$31.00 net profit for November.

Administrator Scruggs asked Manager Snelling about doing another posting on the Facebook page about available merchandise. Manager Berns stated that some of it is already being listed on Facebook and recommended also putting it on the website. She said that she will send the list of available merchandise to Liaison Grinnell. Manager Adamle also asked for the list so that she could send it to Evaluators. Manager Berns said that she would connect with Executive Vice-President Stacks about reaching out to Manager Ward.

Social Media Supervisor, Sharon Ward

Absent. No report sent.

Testing Program, Rhonda Dyer

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Nothing to report.

Old Business

President & CEO Pescador reported that Manager Ortega plans to start with Podcasts every other month, and then move to monthly as things get going.

He also reported that he is trying to move all documents to G Suite, as work begins on Document Control.

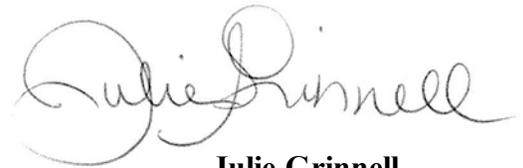
President & CEO Pescador stated that he will try to get a letter to Editor Snelling to put in the Newsletter, to get feedback on the Flanker Standard.

New Business

The discussion about Regions and Elections was tabled and will be voted on by Email.

As there was no further business, a motion was made to adjourn by Corporate Secretary Grinnell and seconded by Executive Vice-President Stacks.

Meeting adjourned at 8:32 p.m. EST.

A handwritten signature in cursive script that reads "Julie Grinnell". The signature is written in black ink and is positioned above the printed name and title.

Julie Grinnell
Corporate Secretary