



NATIONAL SEARCH DOG ALLIANCE

Minutes of the Annual Meeting of the Board of Directors

October 1, 2020

Certified

The Annual Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, October 1, 2020. President & CEO Roy Pescador called the meeting to order at 7:04 p.m. EDT.

The following Directors were present and constituted a quorum: Roy Pescador, Julie Grinnell, Brendan Fike, Sherry Scruggs.

Also present were: Kathy Adamle, Annalisa Berns, Rhonda Dyer, Rena Ferguson, Norma Snelling, Sharon Ward, Annette Compton, Dana Lerma.

Members of the Board were asked if there were any corrections to the minutes from the September 3, 2020 Monthly Meeting which were posted in the NSDA folder on Google Drive. As there were none, the minutes were approved.

Officers' Reports

President & CEO's Report, Roy Pescador

President & CEO Pescador announced that Adam Kelly resigned his position as President & CEO as of September 15, 2020. He has tasked himself with finding a new Board member that would not only be appropriate for the position but would also expand regional representation. On September 28, 2020, the Board of Directors held an emergency meeting. Joseph Stacks was unanimously approved as the new Board member and Executive Vice-President.

Executive Vice-President's Report, Joe Stacks

Absent.

President & CEO Pescador reported that all projects overseen by the Executive Vice-President have been put on hold, temporarily, while a new Executive Vice-President was brought in.

Corporate Secretary's Report, Julie Grinnell

Corporate Secretary Grinnell reported that she has set up a Media folder on Google Drive to house photos for use for NSDA purposes such as promotional, educational, etc.

She stated that the Motions by Topic file has been updated through the third quarter of 2020 and has been posted to Google Drive.

Corporate Secretary Grinnell also reported that she has started work on the new email forwarders, so that each division will have their own email, and replies will come from that email as well rather than personal emails. This will also allow email history to stay intact when a new manager takes over a division.

Chief Financial Officer's Report, Brendan Fike

Chief Financial Officer Fike reported that there are a couple CDs coming due over the next couple months. He recommended pulling them and putting the money into a money market account, since rates are currently low. After discussion, it was agreed to pull the CD expiring this month and put it into a money market, and discuss the CD expiring in November at the next meeting.

Program Reports

Communications Program, Katie Allardyce

Absent. No report sent.

Education Program, Annalisa Berns

Manager Berns reported that she has begun wrapping up the meme assignment now that she has photos to use.

She reported that she did a writeup for the introduction of the new NSDA Facebook page Moderator.

Manager Berns stated that she sent out an email asking for feedback on the idea of a 2021 online conference. She asked the Board what the next step is, with the feedback that she received. She stated that we need to decide on a goal, possibly not high attendance but instead just to get the ball rolling and establish procedure. She also suggested that it could create infrastructure for doing it in person later, and it will also give us content such as videos for webinars, etc.

President & CEO Pescador suggested getting topics and going from there. He asked Manager Berns to create a team and get some ideas and report back.

Evaluation Program, Kathy Adamle

Manager Adamle reported that evaluations are ongoing. She suggested that Evaluators keep COVID-19 restrictions in mind.

She reported that there are 2 people requesting evaluator status, and one person moving on to additional disciplines.

Testing Administrator/Resource Chair, Sherry Scruggs

Administrator Scruggs reported that there have been 38 tests, this year.

She reminded the Board that we are going to have a heavy load in 2021 for Certifications.

Administrator Scruggs asked President & CEO Pescador to write a letter that handlers can show deploying agencies, regarding certification deadline extensions.

Newsletter, Norma Snelling

Editor Snelling reported that there are now 1599 subscribers to the NSDA Newsletter.

Program Marketing, Beverly Moody
Absent. No report sent.

Program Membership, Rena Ferguson

Manager Ferguson reported that she sent out 11 (eleven) thank-you emails to members for joining or renewing their memberships, and 1 (one) thank-you email to a team for renewing their membership.

She stated that we presently have 15 (fifteen) team memberships with 197 members, and 237 individual memberships for a total of 434 members.

PODCASTS, Eva Briggs

Absent. No report sent.

President & CEO Pescador reported that he has sent emails to Manager Briggs with no response.

SAR Shop, Norma Snelling

Manager Snelling reported that there were no sales in September.

Social Media Supervisor, Sharon Ward

Supervisor Ward reported that she has been trying to find interesting articles to post to the NSDA Facebook page. She noted that the content she has been posting has been receiving “likes”, so the membership appears to like it.

Manager Berns stated that there are currently about 3 NSDA Instagram accounts. President & CEO Pescador asked Supervisor Ward to straighten it out so that there is only one official NSDA Instagram account. Manager Dyer advised Supervisor Ward to not use personal email to sign up. Corporate Secretary Grinnell will advise Supervisor Ward when the email account for the Social Media division has been created, so that Supervisor Ward can use it for the Instagram account.

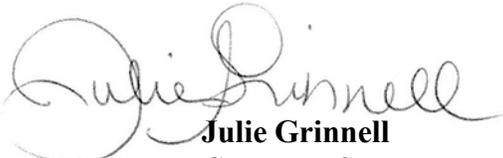
Testing Program, Rhonda Dyer

Manager Dyer reported that there are some small group testing events and one regional testing event coming up.

Old Business

Executive Vice-President Pescador reported that there has still been no response from Manager Briggs, regarding her intentions to continue as Podcast division Manager. He stated that we need to do something and reported that one person has shown interest in assuming the role of Podcast/Webinar division Manager. He has asked her to send some ideas.

As there was no further business, the meeting was adjourned at 8:22 p.m. EST.


Julie Grinnell
Corporate Secretary