



NATIONAL SEARCH DOG ALLIANCE

Minutes of the Monthly Meeting of the Board of Directors
September 3, 2020

Certified

The Monthly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, September 3, 2020. President & CEO Adam Kelly called the meeting to order at 7:08 p.m. EDT.

The following Directors were present and constituted a quorum: Adam Kelly, Roy Pescador, Julie Grinnell, Brendan Fike, Sherry Scruggs.

Also present were: Kathy Adamle, Annalisa Berns, Rhonda Dyer, Rena Ferguson, Norma Snelling.

The Minutes from the August 6, 2020 Monthly Meeting will be posted to Google Drive for approval at a later date.

Officers' Reports

President & CEO's Report, Adam Kelly

President & CEO Kelly announced his resignation from the Board of Directors, stating that he does not have the time to put into the position.

The Executive Board will task themselves with finding a new Board member and voting in a new Executive Vice-President, as current Executive Vice-President Pescador will assume the President & CEO position.

Executive Vice-President's Report, Roy Pescador

Nothing to report.

Corporate Secretary's Report, Julie Grinnell

Corporate Secretary Grinnell reported that she has been catching up on her duties after having computer issues.

She stated that she has been working on correspondence and document editing.

Chief Financial Officer's Report, Brendan Fike

Chief Financial Officer Fike reported that the extra domains have been allowed to expire.

He also reported that he just received the August financials, and will forward them to the Board after reviewing.

Program Reports

Communications Program, Katie Allardyce
Absent. No report sent.

Education Program, Annalisa Berns

Manager Berns reported that she made a post on Facebook, stating that we are looking for someone to moderate the NSDA Facebook page. She has received one response.

She stated that she is still waiting to hear from Wade Boyd, with additional feedback for the educational component on the website.

Manager Berns asked where the photos are kept that can be used for advertising, etc. Director Scruggs responded that she has them and told Corporate Secretary Grinnell that she would email access to them so that a new "Media" folder can be made on Google Drive. President & CEO Kelly said that he will send Manager Berns JoMay Pescador's email so that she can ask for releases.

Manager Berns suggested hosting a virtual conference in 2021, using prerecorded material. She stated this could be used for educational or engagement purposes. She has a platform in mind to use and suggested that each program manager could come up with a segment.

Evaluation Program, Kathy Adamle

Manager Adamle stated that she has approved an evaluator for Trailing in Florida, and they are ready to start. She still has evaluators for HRD and Disaster in the pipeline.

Testing Administrator/Resource Chair, Sherry Scruggs

Administrator Scruggs reported that there have been 33 tests, this year.

She stated that she would like to do a workshop about starting a young dog on water. She said it would be an NSDA event. She would like to put the idea in the newsletter to gauge interest.

Newsletter, Norma Snelling

Editor Snelling reported that there are now 1595 subscribers to the NSDA Newsletter.

Program Marketing, Beverly Moody

Absent. No report sent.

Program Membership, Rena Ferguson

Manager Ferguson reported that she sent out 14 (fourteen) thank-you emails to members for joining or renewing their memberships, and 1 (one) thank-you email to a team for renewing their membership.

She also sent out 51 membership cards.

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She stated that we presently have 15 (fifteen) team memberships with 197 members, and 243 individual memberships for a total of 440 members.

PODCASTS, Eva Briggs
Absent. No report sent.

SAR Shop, Norma Snelling
Manager Snelling reported that there was \$9 in sales for August.

Social Media Supervisor, Sharon Ward
Absent. No report sent.

Testing Program, Rhonda Dyer
Manager Dyer reported that she has forwarded evaluator questions to Manager Adamle.

Old Business

Executive Vice-President Pescador reported that he was asked if we intended to extend the certification expiration dates further, due to the Covid-19 pandemic. He stated that many members in the States have expressed that they cannot travel due to restrictions and cannot get an evaluator to come to them.

Director Scruggs made a motion that if a certification expired in 2020, it now has a 1-year extension from the original expiration date. Executive Vice-President Pescador seconded. Motion carried.

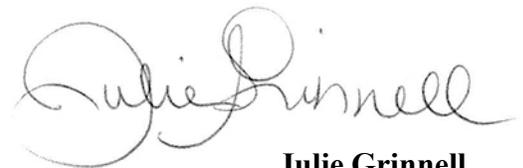
Executive Vice-President Pescador reported that he is working on tracking down Word versions of documents, to move forward with document control.

Executive Vice-President Pescador stated that he will create a poll to gauge membership interest in creating a Field Assistant certification.

Executive Vice-President Pescador reported that the Podcast division has not released new content in 2 years, and he has not heard from Manager Briggs. He stated that he cannot retrieve the archive from Talkshoe. He asked about switching to webinars instead of podcasts.

Manager Berns proposed changing the program to Podcasts/Webinars, possibly with two managers, if needed. She stated that she will do a write up for the newsletter.

As there was no further business, the meeting was adjourned at 8:38 p.m. EST.



Julie Grinnell
Corporate Secretary