



NATIONAL SEARCH DOG ALLIANCE

Minutes of the Monthly Meeting of the Board of Directors

August 6, 2020

Certified

The Monthly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, August 6, 2020. President & CEO Adam Kelly called the meeting to order at 7:03 p.m. EDT.

The following Directors were present and constituted a quorum: Adam Kelly, Roy Pescador, Julie Grinnell, Brendan Fike, Sherry Scruggs.

Also present were: Kathy Adamle, Katelyn Allardyce, Annalisa Berns, Rhonda Dyer, Rena Ferguson.

The Minutes from the July 2, 2020 Monthly Meeting will be posted to Google Drive for approval at a later date.

Officers' Reports

President & CEO's Report, Adam Kelly

President & CEO Kelly reported that July was primarily dedicated to setting the Board of Directors up to use Slack for in-house communications and for getting G Suite for non-profits up and running.

He is still working with Corporate Secretary Grinnell on switching emails over from the current program, so that replies don't show personal information.

He also reported that an offer was made to NSDA for an HRD training source. Since NSDA does not maintain an HRD source supply, he will be looking for a recipient near where the offer came from.

Executive Vice-President's Report, Roy Pescador

Executive Vice President Pescador commented that Covid-19 is creating more awareness of NSDA in Canada, due to the availability of Evaluators.

Corporate Secretary's Report, Julie Grinnell

Corporate Secretary Grinnell reported that she has been working with President & CEO on switching to the new email forwarding program.

Chief Financial Officer's Report, Brendan Fike

Chief Financial Officer Fike reported that he sent the July Financials to the Board.

He also reported that there are multiple web domains for NSDA and asked whether we want to renew them. After discussion, it was decided that we would not renew the ones that are not in use.

Program Reports

Communications Program, Katie Allardyce
Nothing to report.

Education Program, Annalisa Berns

Manager Berns reported that she checked in with Wade Boyd for assistance and expects to hear back from him, soon.

She asked for an update on the website status. President & CEO Kelly stated that he has seen page layout samples for WordPress and things are moving along.

Manager Berns also reported that she has been working with Manager Moody on meme ideas for double blind training and suggested some sort of branding guidelines.

Evaluation Program, Kathy Adamle

Manager Adamle stated that she has an application awaiting approval for a Trailing Evaluator, as well as Evaluators in the pipeline for Disaster, HRD Land, and HRD Water.

Testing Administrator/Resource Chair, Sherry Scruggs

Administrator Scruggs reported that there have been 26 tests, this year.

She suggested preparing for next year, as she feels a lot of people are going to be looking for make-up tests, in addition to the usual people looking to certify and renew, due to the pandemic. She suggested that money be set aside to help with the expected increase in Evaluator travel expenses. President & CEO Kelly pointed out that there is a lot of money set aside now that is not being used.

Newsletter, Norma Snelling

Absent. Editor Snelling reported via email that there are now 1586 subscribers to the NSDA Newsletter.

Program Marketing, Beverly Moody

Absent. No report sent.

Program Membership, Rena Ferguson

Manager Ferguson reported that she sent out 23 (twenty-three) thank-you emails to members for joining or renewing their memberships. There are 2 (two) teams that have not responded to overdue notices and not paid their memberships that will have their membership deleted.

She stated that with the two teams deleted, we will have 15 (fifteen) team memberships with 197 members, and 245 individual memberships for a total of 442 members.

PODCASTS, Eva Briggs

Absent. No report sent.

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SAR Shop, Norma Snelling

Absent. Manager Snelling reported via email that there was \$20 in sales for July.

Social Media Supervisor, Sharon Ward

Absent. No report sent.

Testing Program, Rhonda Dyer

Manager Dyer reported that she has been working with Manager Adamle and Manager Berns on the system for test requests.

She also reported that there has not been much action with regional testing.

Old Business

Executive Vice-President Pescador reported that they are trying to make the Field Assistant Certification as hands-off as possible.

He stated that he is still looking for more committee members, fairly representing the different regions, and hopes that the committee will be created by next month.

President & CEO Kelly reported that he is working on nailing down exactly what we are looking for in an Executive Director. Further discussion was tabled.

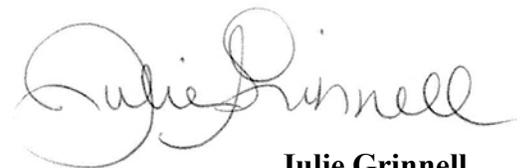
President & CEO Kelly reported that they are searching for a platform, for the Webinars. Manager Dyer suggested using a token system, and also suggested recording the webinars and posting them to the website.

New Business

Executive Vice-President Pescador raised the issue of whether grants would be in USD or local currency. After discussion, it was decided to keep grants as USD.

President & CEO Kelly pointed out that, when someone completes a prerequisite test, they receive a certificate signed by Norma Snelling. He asked how that can be changed, as Board positions have changed. Manager Dyer said she has instructions for making the change and will send them to President & CEO Kelly.

As there was no further business, the meeting was adjourned at 8:15 p.m. EST.



Julie Grinnell
Corporate Secretary