



NATIONAL SEARCH DOG ALLIANCE

Minutes of the Monthly Meeting of the Board of Directors

January 2, 2020

Certified

The Monthly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, January 2, 2020. Corporate Secretary Julie Grinnell called the meeting to order at 7:06 p.m. EST.

The following Directors were present and constituted a quorum: Julie Grinnell, Norma Snelling, Sherry Scruggs.

Also present were: Rena Ferguson, Rhonda Dyer, Annalisa Berns.

Suggestions for corrections to the minutes from the December 5, 2019 Monthly Meeting will be accepted by email until Monday, January 6, 2020.

Officers' Reports

President & CEO's Report, Adam Kelly

Absent. Corporate Secretary Grinnell welcomed Pat Lamson to the position of Evaluator Administrator on behalf of President & CEO Kelly.

Executive Vice-President's Report, Roy Pescador

Absent. Nothing to report.

Corporate Secretary's Report, Julie Grinnell

Corporate Secretary Grinnell reported the Motions by Topic file has been updated through January 1, 2020 and uploaded to Google Drive.

She also reported that the annual forms for BOD Annual Affirmation, President Performance Review, and BOD Self-Assessment Survey have been sent to the Board of Directors and need to be completed and returned to her by Wednesday, January 15, 2020.

Chief Financial Officer's Report, Norma Snelling

Chief Financial Officer Snelling reported that the Glen Thompson Award will be reinstated in 2021 and will be awarded decennially.

She also stated that she has posted the updated Regional Testing Timeline on the NSDA website.

Program Reports

Communications Program, Katie Allardyce
Absent. No report sent.

Education Program, Annalisa Berns
Manager Berns reported that she has been in communication with the webmaster, and that he wants to progress with the new website design and transfer to WordPress. Chief Financial Officer Snelling stated that she wants to talk to the Board about the new look for the NSDA website.

Evaluation Program, Kathy Adamle
Absent. No report sent.

Testing Administrator/Resource Chair, Sherry Scruggs
Administrator Scruggs reported that there have been 148 tests were administered in 2019. She stated that this is consistent with past years, as is the percentage of passed tests.

Newsletter, Norma Snelling
Editor Snelling reported that there are now 1539 subscribers to the NSDA Newsletter.

Program Marketing, Beverly Moody
Absent. No report sent.

Program Membership, Rena Ferguson
Manager Ferguson reported that she sent out 12 (twelve) thank-you emails to members for joining or renewing their memberships. She also sent 2 (two) thank-you emails to 2 (two) teams for renewing their team membership.

She reported that she sent out 50 membership cards.

She stated that we currently have 19 team memberships with 236 members, and 223 individual memberships for a total of 459 members.

PODCASTS, Eva Briggs
Absent. No report sent.

SAR Shop, Anne Goldsmith
Absent.

Chief Financial Officer Snelling reported that the net income for December was \$85.25.

Administrator Scruggs reported that she is in need of more Area Search rocker arms. She also asked that rocker arms get sent right to her, to facilitate delivery.

Social Media Supervisor, Sharon Ward
Absent. No report sent.

Testing Program, Rhonda Dyer

Manager Dyer reported that she met with Coordinator Kelly to discuss the Testing Program.

New Business

Progress on the updated website was discussed. Chief Financial Officer Snelling stated that it is set up, the Webmaster just needs details on what we want. Manager Berns reported that she reached out to the Webmaster regarding what level of involvement he is comfortable with, and will report his response. Chief Financial Officer Snelling stated that we need someone who knows what they are doing to work with him. Manager Dyer volunteered to be liaison. She suggested having someone on the outside work on development and recommended Nancy at New Designs. Discussion was tabled until the February Monthly Meeting.

Administrator Scruggs reported that she was able to Beta test the Online Evaluation Submission form for the Water Test, and that she encountered no issues.

There was discussion about the upcoming Board elections. There are 3 (three) officers at the end of their terms. Editor Snelling stated that she will put the application and deadline in the newsletter. She also suggested having President & CEO Kelly ask Coordinator Kelly to put a letter to the membership together that Corporate Secretary Grinnell can send out to the email list.

Chief Financial Officer Snelling reported that she has been approached by several members, expressing disappointment that the Area with Large Source test would no longer be offered. She stated that she will put a note in the newsletter, saying that it is a rumor and the test stands as-is.

Chief Financial Officer Snelling stated that she will send the end of year financial reports to the Board when she receives them from Assistant Financial Officer Daggett.

Chief Financial Officer Snelling reported that she is working on Area Standards and will get them out to the Board.

Director Scruggs suggested starting a Mentoring Program. There was discussion among meeting attendees regarding the parameters of the program, such as whether it would be based on training in person, email/phone communication, etc., as well as who would be eligible for a position as a mentor, keeping track of expenses, who will be in charge, etc. Chief Financial Officer Snelling asked Director Scruggs to put her ideas together and send it to the Board of Directors and the Education Department and get the ball rolling.

As there was no further business, the meeting was adjourned at 8:08 p.m. EST.



Julie Grinnell
Corporate Secretary