



## NATIONAL SEARCH DOG ALLIANCE

---

Minutes of the Monthly Meeting of the Board of Directors

August 1, 2019

Certified

The Monthly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, August 1, 2019. President and Chief Executive Officer Adam Kelly called the meeting to order at 7:02 p.m. EDT.

The following Directors were present and constituted a quorum: Adam Kelly, Roy Pescador, Julie Grinnell, Norma Snelling.

Also present were: Annalisa Berns, Rena Ferguson, Katie Allardyce, Kathy Adamle.

Members of the Board were asked if there were any corrections to the minutes from the July 11, 2019 Monthly Meeting which were posted in the NSDA folder on Google Drive. Minutes will stand, with corrections.

### **Officers' Reports**

President & CEO's Report, Adam Kelly

President & CEO Kelly introduced Katie Allardyce as the new Communications Manager.

He also reported that he has completed arrangements for the face-to-face Board Meeting in Chicago.

Executive Vice-President's Report, Roy Pescador

Nothing to report.

Corporate Secretary's Report, Julie Grinnell

There were no motions by email.

Corporate Secretary Grinnell reported that the changes to the Policies & Procedures still have not been made on the website. She will contact Sylvia Arango, again.

Chief Financial Officer's Report, Norma Snelling

Nothing to report.

### **Program Reports**

Communications Program, Katie Allardyce

Minutes of the Monthly Meeting  
August 1, 2019

Nothing to report.

Education Program, Annalisa Berns

Nothing to report.

Chief Financial Officer Snelling stated that she is ready to get going on projects. She said she will call Manager Berns to discuss ideas.

Evaluation Program, Kathy Adamle

Manager Adamle reported that there are 3 more people who are interested in becoming Evaluators.

She also reported that people are requesting to be part of the Beta Testing for Urban Tracking. She will let them know when we are ready and will make sure all regions are represented.

Manager Adamle asked where we are with the Evaluator suggestions. President & CEO Kelly asked if she would like to assist with going through the evaluations, to help speed up the process. Manager Adamle offered to send out the comments so that everyone can see them. It was agreed that she will send them to President & CEO Kelly, and he will send them to the Board and Program Managers.

Testing Administrator/Resource Chair, Sherry Scruggs

Administrator Scruggs reported that three more tests were given in July.

Newsletter, Norma Snelling

Editor Snelling reported that she and Co-Editor Wolff discussed that members are not automatically signed up for the newsletter. A letter was sent out to membership to let them know that they still need to subscribe to the newsletter.

There are now 1521 subscribers to the NSDA Newsletter.

Program Marketing, Beverly Moody

Manager Moody reported, via email, that we have been invited to promote NSDA via a Podcast titled "All My Children Wear Fur Coats". She stated that the interview will provide the opportunity to talk about the basics of NSDA: what we are, our certifications, why Search Dogs are important, donations, etc.

President & CEO Kelly stated that the interview would take place on either August 5 or 12 at 3pm, and questions would be provided ahead of time. Chief Financial Officer Snelling and Manager Adamle both volunteered for the interview. President & CEO Kelly said that he would let Manager Moody know.

Program Membership, Rena Ferguson

Manager Ferguson reported that she sent out 18 thank you emails to members for joining or renewing memberships.

Manager Ferguson stated that we have 22 team memberships with 273 members and 216 individual members for a total of 488 members.

Minutes of the Monthly Meeting  
August 1, 2019

She also reported that she created a list of 49 membership cards to be sent out.

PODCASTS, Eva Briggs

Absent. No report sent.

SAR Shop, Anne Goldsmith

Chief Financial Officer Snelling reported that she received an invoice for the patches and sent it to Assistant Financial Officer Daggett. She said she should receive the patches any day and will forward them to Administrator Scruggs to pass out to people who pass the certification tests.

Manager Adamle asked if she could get approval for jackets or hoodies, or raincoats, for Evaluators. Chief Financial Officer Snelling suggested that we agree on a style for uniformity and talk to the NSDA embroidery person. She asked Manager Adamle to send her the information that she had sent to her and President & CEO Kelly in the past, so that it could be discussed at the face-to-face meeting.

Social Media Supervisor, Sharon Ward

Absent. No report sent.

Testing Program, Karen Nesbitt

Absent. No report sent.

### **Unfinished Business**

Director Pescador reported that he has updates on the Urban Trailing Standard to send out. Further suggestions were made, regarding language of the Standard.

Manager Adamle and President & CEO Kelly proposed adding a second portion to the Land HRD Test, containing a large sector. Manager Adamle reported that the majority of feedback asked if the current Land HRD Test really tests the dog/handler team for doing larger acre searches. She suggested adding a sector of at least 40 acres.

She also reported that there was feedback asking to bring back the Double Blind HRD Test. Manager Adamle and Chief Financial Officer Snelling both suggested rewording the definition of “double blind”.

Presidents & CEO Kelly asked if there is a Land HRD Committee. Chief Financial Officer Snelling stated that it is currently on hold due to the Chairperson’s personal issues. Manager Adamle offered to take on the role. The Board agreed, if the current Chairperson agrees to step down.

### **New Business**

President & CEO Kelly asked to have the Webmaster change the contact information for the Communications Manager from Leslie Kucinkas to Katie Allardyce. Chief Financial Officer Snelling asked Corporate Secretary Grinnell for an updated Organizational Chart that includes Manager Allardyce, and she will notify the Webmaster.

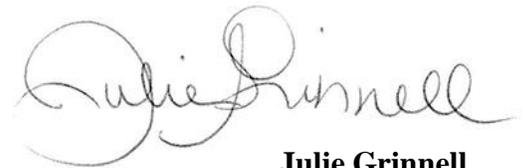
President & CEO Kelly suggested planning a NSDA seminar. He asked for people to start sending

Minutes of the Monthly Meeting  
August 1, 2019

him ideas on dos and don'ts, both positive and negative input. Chief Financial Officer Snelling said she will look for the surveys from past seminars.

Editor Snelling stated that the requirement of sending the newsletter to the President & CEO for approval by the 10<sup>th</sup> of the month is no longer necessary, now that the Editor is not also President & CEO. She made a motion to remove the deadline from Policies & Procedures/Newsletter Division/Deadlines. President & CEO Kelly asked her to send out an email to the Board for a motion.

As there was no further business, the meeting was adjourned at 8:07 p.m. EDT.

A handwritten signature in cursive script that reads "Julie Grinnell". The signature is written in black ink and is positioned above the printed name and title.

**Julie Grinnell**  
Corporate Secretary