



NATIONAL SEARCH DOG ALLIANCE
Minutes of a Regular Meeting of the Board of Directors

November 2, 2017

certified

A regular meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, November 2, 2017. President Norma Snelling called the meeting to order at 7:06 p.m. EDT.

The following Directors were present and constituted a quorum:

Susan Fleming	Roy Pescador	Heather Proper-Van Valkenberg
Sherry Scruggs	Jen Skeldon	Norma Snelling Sue Wolff

Also attending were:

Laurie Strite	Julie Gibson	David Holcomb
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Members of the Board were asked if there were any corrections to the minutes from the October 5, 2017, Regular Meeting and October 26, 2017, Special Meeting. As there were none, the minutes were approved as written.

President Snelling introduced David Holcomb of Michigan Search and Rescue who made a presentation to the Board regarding Michigan's acceptance of the NSDA standards.

Officer's Reports

President's Report, Norma Snelling

Membership cards: A sample membership card has been designed and entered in Distinct ID's system to set up an account. A sample roster with one name was sent for review and was approved today. We are ready for production.

Survey: 79 responses have been received. We have received responses for:

Facebook Moderator	8
Social Media Program	3 yes, 3 will help
Assistant Secretary	10
1 has agreed to take meeting minutes	
1 has agreed to oversee documents to website liaison	
Co-editor of Newsletter	open
Offers to send emails	28
Offers to send out envelopes	30
Evaluator perks: travel expenses and free membership were most popular	

Contacts are still in the process of being made with those who responded.

Vice-President's Report, Susan Fleming

No report

Secretary's Report, Sue Wolff
Two (2) Motions by e-mail

On October 21, 2017, Susan Fleming made a motion, seconded by Sue Wolff, to use *Distinct ID* to make NSDA's membership cards. Motion carried.

On October 28, 2017, Sue Wolff made a motion, seconded by Sherry Scruggs, to accept the offer from Classy of an annual contract with a monthly charge of \$199 paid quarterly, utilizing Classy's donation page for contributions instead of PayPal and giving permission to President Norma Snelling to sign a contract with Classy with the aforementioned terms. Withdrawn.

Treasurer's Report, Heather Proper-Van Valkenberg

Nothing has been received from the Assistant Treasurer. At the President's request, the Treasurer will forward the report when obtained.

Program Reports, Summary by Secretary

NSDA Twitter, Facebook & Instagram accounts continue to grow. Four closed tests and one open test were held in the month of October and beginning of November. Approval for one new Evaluator was submitted. Eight changes were made to the website.

Unfinished Business

Bylaws, Norma Snelling

President Snelling reported that one comment on the Bylaws changes had been received from NSDA members and it was in reference to the *Founding members receiving too many perks and should not be included in membership category*. As there were no other comments from the membership after their thirty day examination period, Secretary Wolff made a motion, seconded by Sherry Scruggs, to accept the Amended Bylaws. Motion carried.

FAQs, Norma Snelling/Sue Wolff

President Snelling asked Board members if there were any additions and/or corrections to the Frequently Asked Questions before they are put on the website. As there none, Susan Fleming made a motion, seconded by Roy Pescador, to accept the document and place it on the NSDA website. Motion carried.

Draft Business Plan, Norma Snelling

Sherry Scruggs made a motion, seconded by Secretary Wolff, to accept the Business Plan as written. Motion carried. Vice-President Fleming made a point that the Business Plan, like the Policies and Procedures, was a working document and was not written in stone. President Snelling mentioned that the Executive Committee would be meeting in Philadelphia in February to refine the Plan and begin implementation of it.

New Business

Director Membership Requirement/Bylaws, Norma Snelling

Secretary Wolff made a motion, seconded by Treasurer Proper-Van Valkenberg, to change the Board membership requirements in the Bylaws as follows:

**BYLAWS
ARTICLE VI
BOARD OF DIRECTORS**

Section 1. Membership

- B. As long as the NSDA Board of Directors consists of seven (7) members, up to two (2) of those members may be non-US citizens. This may be reviewed by the Board on a case-by-case basis and the Board reserves the right to reject any applicant.

Motion carried.

State membership, Susan Fleming

Vice-President Fleming reported on the State of Pennsylvania having a state membership in a large, national SAR organization and a discussion followed about States having membership in NSDA.

As there was no further business, Secretary Wolff made a motion to adjourn. The meeting was adjourned at 8:28 EDT.



Sue Wolff, Secretary

Attachment: Complete Committee Reports as submitted

NSDA Social Media Metrics 2017 (2)

Facebook

Date	Metric
	Likes
November 2014	434
January 6, 2016	895
January 1, 2017	1201
January 29, 2017	1224
March 1, 2017	1239
April 1, 2017	1252
May 1, 2017	1268
June 1, 2017	1293
July 1, 2017	1304
October 1, 2017	1335
October 30, 2017	1371

Twitter

Date	Metric
	Followers
January 1, 2015	5
January 6, 2016	11
January 1, 2017	32
January 29, 2017	32
March 1, 2017	36
April 1, 2017	36
May 1, 2017	36
June 1, 2017	36
July 1, 2017	36
October 1, 2017	36
October 31, 2017	35

Instagram

Date	Metrics
	Followers
January 1, 2015	8
January 6, 2016	22
	23
January 1, 2017	50
January 29, 2017	50
March 1, 2017	52
April 1, 2017	55
May 1, 2017	56
June 1, 2017	56
July 1, 2017	57
October 1, 2017	66
October 30, 2017	67

November 2, 2017

Testing Program Manager Karen Nesbitt: I have 4 closed tests and 1 open test for the months of October and beginning of November. Those are the only tests that hosting teams and/or Evaluators have contacted me. All tests that I receive I send info to Laurie for insertion into the NSDA website.

Website Liaison Laurie Strite: eight (8) changes were made to the website.