



NATIONAL SEARCH DOG ALLIANCE
Minutes of a Special Meeting of the Board of Directors
October 26, 2017
certified

A special meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, October 26, 2017. President Norma Snelling called the meeting to order at 7:03 p.m. EDT.

The following Directors were present and constituted a quorum:

Susan Fleming, Roy Pescador, Sherry Scruggs, Jen Skeldon, Norma Snelling, Sue Wolff

Absent was:

Heather Proper-Van Valkenberg

At the beginning of the meeting, President Norma Snelling reminded everyone that this special meeting had been called to address the fundraising proposal made to the Executive Committee by Classy.org. Secretary Sue Wolff ascertained that everyone had received the rough copy of an NSDA fundraising page and a potential contract, both supplied by Classy. She then elaborated on Classy's platform, crowd funding, peer-to-peer campaigns, NSDA's responsibilities, and Classy's overall yearly charge (October special of \$3,000) plus their transaction fee of 5.2%.

Major concerns were costs, NSDA manpower needs and feelings that an individual, non-profit marketer was needed. On the positive side, members liked the idea of a package. Hiring a person to do NSDA's marketing was also discussed with their salary founded on a percentage of the funds they raised.

Based on all the negatives, the Board voted not to sign a contract with Classy under these terms.

Secretary Wolff made a motion to adjourn and the meeting came to a close at 7:33 p.m. EDT.

A handwritten signature in black ink, appearing to read "Sue Wolff", written in a cursive style.

Secretary