



NATIONAL SEARCH DOG ALLIANCE

Minutes of a Regular Meeting of the Board of Directors August 4th, 2016

A regular meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday August 4th, 2016. President Susan Fleming called the meeting to order at 19:00 EST.

The following directors were present and constituted a quorum:

Terry Crooks, Susan Fleming, Heather Proper-VanValkenberg, Norma Snelling

Absent was: Julie Gibson, Tricia Heldman, Bridget Jackson, Kathleen Kelsey, Romeo Mejia, Jen Skeldon

NSDA members present:

Rena Ferguson, Laurie Strite

There weren't enough board members present to constitute a quorum so minutes of the July 7th, 2016, monthly meeting were voted on at the September 1st, 2016 meeting.

OFFICER'S REPORTS

President's Report, Susan Fleming

The Disaster Committee approved the final document for Disaster First Responder Live Find. Kathleen Kelsey is working on the final document for Disaster First Responder HRD now.

NCSARA Proposal Evaluator Committee Proposal, see attachment for Board distribution

Executive Committee Report

SARShop. The link that was given to the board to see was not complete. I requested Ms. Sempelsz to send the board exactly what the NSDA portion of her site will be. After a phone conversation on Wednesday, Ms. Sempelsz needs to take pictures of the merchandise and will have it finished by the end of August.

The Face To Face Board meeting will be at the Microtel Inn and Suites by Wyndham Philadelphia Airport Nov. 11-13.

SCORE: We will be having board members assigned a task and they will contact their SCORE representative for advice. All information will be send to Terry Crook's email to coordinate what SCORE and NSDA are working on. Needed: a board member to go to his/her state employment office to revise our ED job description this month. Report to the board prior to next month's meeting. We will wait until next month due to not enough members present tonight.



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Face-To Face Board Meeting Focus Areas are: Obtaining an Executive Director (job description, salary/stipend, where to search, establishing measureable accountability, etc)

- Budget: Is our regional and grant program for testing sustainable? Cost of each regional/small group testing vs income
- Funding: What specifically do we need money for and what is the estimated cost for each item? How to get funding and who is going to be assigned to do it?
- Public Relations: What are we going to do and who is assigned to do it?
- Recruiting Volunteers: How will we do it? Who is assigned to implement it?
- Obtaining NSDA Board Members: Who will ask potential board members to apply?

Vice President's Report, Terry Crooks

Terry is conferencing with The Brown Foundation to work on securing donations.

Secretary's Report, Jen Skeldon

A committee has been formed to refine the policy changes to the P & P's.

Treasurer's Report, Julie Gibson

We are still waiting for a bill from the Registered Agent fee. Cam Daggett is checking into it.

Summary of the NSDA Financial Position as of August 1st, 2016: Net income = \$6,568.70.

Total Liabilities & Equity = \$84,934.09, a 9.0% increase from August 1st, 2015.

COMMITTEE REPORTS

Alliance Depot, Bridget Jackson (see President's report)

Education Chair, Wade Boyd (emailed report)

I have been thinking about proposing an updated "NSDA" handout/informational flyer for handouts when we put up an information booth or table at SAR conferences/meetings. The only thing I have seen focuses on soliciting donations more than defining NSDA and what we offer.

Evaluator Chair, Heather Proper-VanValkenberg

Principal evaluators coming in from another agency will need to complete 1 testing under a Principal evaluator before being listed on Evaluator lists.

Evaluator lists are now organized by State under each discipline.



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Newsletter, Norma Snelling

The editor of the Dog Report in the SAR newsletter for New Zealand has offered to include a link to the SAR Dog News in their September newsletter and also to send out an email to their members with our link. We are trying to devise a method so that any of our readers could also access their newsletter.

Readers are up to 1362 this month.

The new editor, Soraya Heydari will start, beginning with the August newsletter.

Membership Chair, Christin Kieffer (emailed report)

Membership as of Aug 1, 2016

Status	# of members
Current	392
Expired	12
New	6
Founding	14
Lifetime	11
Total	435

Podcasts, Eva Briggs

No Report

Resource Chair, Sherry Scruggs

Things going well with getting Resource List up on website as soon as new handlers pass their certifications. Great working relationship with Laurie Strite.

Social Media Chair, Suzanne Elshult (emailed report)

Social Media Metrics

Date	Facebook	Twitter	Instagram
	Likes	Followers	Followers
November 2014	434		
January 1, 2015		5	8
January 6, 2016	895	11	22
February 2, 2016	933	13	23
March 1, 2016	968	18	24
April 1, 2016	1022	23	24
May 1, 2016	1054	24	25
June 1, 2016	1080	24	33
July 28, 2016	1123	29	37

Testing Chair, Rena Ferguson

We have done 123 tests so far this year, with 5 regional tests still to come.



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Website Liaison, Laurie Strite (emailed report)

16 changes completed this month - including a newer format for Evaluators
4 problem records opened - 2 still open

New Business

Writing a proposal to AKC for a Nosework Standard Proposal.

There being no further business, Terry Crooks made a motion to adjourn with a second by Norma Snelling. The motion passed unanimously and the meeting was adjourned at 19:40 EST.

Jen Skeldon, Secretary / August 4th 2016