



NATIONAL SEARCH DOG ALLIANCE
Minutes of the Quarterly Meeting of the Board of Directors
March 6, 2014

The Quarterly meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, March 6, 2014. President Norma Snelling called the meeting to order at 8:02 p.m. EST.

The following Directors were present and constituted a quorum:

Gloria Howard	Robert Noziska	Sherry Scruggs
Norma Snelling	Sue Wolff	

Absent were:

Cameron Daggett	Susan Fleming	Jan Meyer	Robert Simon
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Also present was Executive Director Shayla Price.

Committees represented on the call:

- Frank Hancock, Testing Administrator
- Larry Welker, Nominating Committee Chair and PODCASTS
- Wade Boyd, Education Chair
- Judy Otto, Sponsorship and Marketing

Minutes of the February 6, 2014, Regular Meeting, were approved.

EXECUTIVE DIRECTOR'S REPORT

Executive Director Shayla Price reported that she has been researching grants and various fund raising options.

OFFICER'S REPORTS

President's Report

Norma Snelling

President Norma Snelling reported that the voting for the state winners in the Senior Service Award has ended but the results will not be released until April.

Vice President's Report

Sherry Scruggs

The Vice-President had no report.

Secretary's Report

Sue Wolff

Sue Wolff reported the following motions had been passed via e-mail since the last Board meeting:

On February 17, 2014, Jan Meyer made a motion, seconded by Sue Wolff, to change the certification testing fees to \$40 for members and \$80 for non-members. The motion was defeated.

Also in February, Sue Wolff made a motion, seconded by Norma Snelling, to approve Policy #8, Membership, of the Policies and Procedures. On February 28, 2014, Sue amended the motion to approve Policy #8 as revised and called for the vote. The motion carried.

Treasurer's Report

Cam Daggett

As the Treasurer was absent, there was no report.

COMMITTEE REPORTS

Alliance Depot

Gloria Howard

Gloria Howard reported that February sales equaled \$94.48. President Norma Snelling observed that the Depot needs to be promoted more in order to increase sales.

Applications and Membership Cards

Cal Kelley

As Cal Kelley was unable to attend the meeting, President Norma Snelling reported that the membership roster is up-to-date as is the sending of membership cards. She said that Intermountain Search Dogs renewed their membership with an increase in the number of members joining NSDA and that a team in Michigan also joined.

Executive Committee

Norma Snelling

President Norma Snelling ascertained that all Board members had received a copy of the Executive Committee Report. She reported that it was decided not to apply for the Combined Federal Campaign in Texas but she is pursuing it in Washington.

Education

Wade Boyd

Wade Boyd has the online test questions ready to be uploaded into the new testing program when it is ready. He is making progress on the study guides also.

Evaluator Administrator

Kathy Roeder

Not present; no report.

Membership

Susan Fleming

Conducting seminar in Pennsylvania; no report

NOMINATING COMMITTEE

Larry Welker

Larry Welker reported that Cam Daggett, Sherry Scruggs and Sue Wolff have consented to serve on the Committee. They will have a conference call early next week.

PODCASTS

Larry Welker

NSDA conducted one PODCAST so far in 2014. Download details for 2013 and 2014, to date, are as follows:

PODCAST 21 - The Kocher Method of Training ManTracking K9's - March 2013

Subject Matter Expert, Kevin Kocher

Down Loads as of 1 March 2014 = 280

PODCAST 22 - Adapting the Kocher Method to Train AirScent K9's - April 2013

Subject Matter Expert, Colin Thielan

Down Loads as of 1 March 2014 = 213

PODCAST 23 - Details and Information on the NSDA 2013 Seminar - Jun 2013

Subject Matter Expert, Jan Meyers

Down Loads as of 1 March 2014 = 197

PODCAST 24 - The New NSDA President introduces the NSDA Board - Aug 2013

Subject Matter Expert, Norma Snelling

Down Loads as of 1 March 2014 = 270

PODCAST 25 - Our Subject Matter Expert, Paul Martin, returned to update us on Native American Burial Sites being studied with the support of HRD K9's - Oct 2013. Downloads as of 1 March 2014 = 276

PODCAST 26 - Susan Fleming and Paul Martin discuss the contents and venues for both the NOCDS and NSDA Seminars scheduled in Mississippi and Pennsylvania during early March 2014. Downloads as of 1 March 2014 = 100

There have been a total of 1336 Downloads of 2013/2014 PODCASTs, that is 417 since the last report. Additionally folks continue to download previous year's files at an approximate rate of an additional 30 downloads per week.

The plan is to conduct NSDA's next PODCAST on 23 March 2014. The Subject Matter Expert will be Dr. Sharon Jensen. She will speak about unique medical issues found with the Golden Retriever breed and other common issues with all K-9 working dogs. Larry will provide Sue with a short paragraph concerning the PODCAST to be sent to NSDA newsletter subscribers via a 'Bulletin' type e-mail.

Larry Welker's plan is to continue conducting PODCASTs at the rate of one every two months or so. He can/will conduct more based upon topics and speakers available.

Sherry Scruggs suggested doing a PODCAST on exercise intolerance in canines as a gene has been discovered which causes the intolerance and that a blood test can detect this genetic material. Larry said that he would look into it.

Marketing/Sponsorship

Judy Otto

Judy Otto said she is still waiting for answers to basic questions before proceeding. For example, will Shayla be contacting the corporations? Is the list of twenty-eight corporations going to be expanded to include state and local businesses? President Norma Snelling requested that Judy, Shayla and she have a conference call at their earliest convenience. President Snelling also requested that Board members send her a list of projects, programs and/or events that could be funded by corporate sponsorship. Executive Director Price pointed out that corporations do not want to fund operating expenses but prefer to pay for a project. She did say that non-specific funding is available but she needs to know which NSDA wishes to seek.

Testing Coordinator

Jan Frazee

Jan Frazee was not able to attend but submitted the following report:

I am still learning my job and appreciate everyone's patience. I facilitate matching up people who want tests to people who can give them and try to check on funding of transportation costs for those Evaluators that need that help. At this time, we have four upcoming tests listed on the website, and two "upcoming certifications" noted (see below). Tests do not have to go through me; the goal is that applicants do not fall through the cracks. We are encouraging Evaluators to list tests even when they are closed so that people are aware of activity. We look forward to having higher numbers of tests given for NSDA.

March 22, 2014

CERTIFICATION TESTING Avalanche Big Mountain, MT

May 2 - 4, 2014

CERTIFICATION TESTING Craters of the Moon National Monument This test is FULL.

Contact jfrazee@n-sda.org

March 22 - 23, 2014

CERTIFICATION TESTING Sequim, WA. Land HRD Contact Norma Snelling at nsnelling@n-sda.org

October 7 & 8, 2014

CERTIFICATION TESTING Camp Atterbury, Indiana Area I & II, Land HRD, Trailing II.

Contact: Seminar Chair, Jan Meyer at jmeyer@n-sda.org

Watch for upcoming evaluations in Idaho in April, May and June Water HRD Land HRD Contact: Testing Chair, Jan Frazee at jfrazee@n-sda.org

Testing Administrator

Frank Hancock

Frank Hancock reported that all paperwork is up to date and no testing has been taking place lately.

Website

Norma Snelling

President Norma Snelling said that the bill from the current online testing vendor has been received so NSDA's own program needs to be implemented as soon as possible. She will be contacting NSDA's webmaster tomorrow regarding this situation.

UNFINISHED BUSINESS

As there was no unfinished business, the meeting went directly to New Business.

NEW BUSINESS

Copyrights

Sherry Scruggs

Sherry Scruggs looked into the possibility of copyrighting current and future NSDA educational material and consulted NSDA member Susan Bulanda who has published many books. Susan said that copyrights can be circumvented easily by changing a few words. She said that copyrights can be done at free online sites but may not be reliable. She supplied the name of the attorney which she uses but said that the process can be costly. Sherry recommended that NSDA not copyright anything now as the cost is prohibitive. President Norma Snelling said that NSDA now has the information thanks to Sherry and Susan and can consider pursuing copyrighting in the future.

Policy #8, Membership, Section 8.7 Disciplinary Action, E, 2b

Jan Meyer

As Jan Meyer was not present, discussion of this policy section was postponed.

Combined Federal Campaign contributor lists

Norma Snelling

In the process of working on the Combined Federal Campaign, President Norma Snelling was made aware that each applicant must have a policy in place stating that the organization will not sell or lease the contributor list. Sue Wolff made a motion, seconded by Gloria Howard, the "NSDA prohibits the sale or lease of Combined Federal Campaign contributor lists." The motion carried unanimously.

Evaluator Policy Change

Jan Meyer

Jan Meyer had sent an e-mail with verbiage changes and Gloria Howard objected to the "case-by-case" terminology. Robert Noziska suggested using "comparable experience" and Sue Wolff proposed the word "individually". President Norma Snelling suggested that further discussion be held by e-mail in order to get everyone's input.

Evidence Standard

Norma Snelling

President Norma Snelling had recently e-mailed a proposed Evidence Standard to the Board and asked for comments. Robert Noziska stated that this certification, as written, was not for one dog but several as detection of several scents was required i.e. blood, currency, gun oil, etc. President Norma Snelling suggested putting the writer in touch with him for further discussion to which Robert agreed.

There being no further business, Sue Wolff made a motion to adjourn with a second by Sherry Scruggs. The motion passed unanimously and the meeting was adjourned at 9:08 p.m. EDT.

A handwritten signature in cursive script, appearing to read "Sue Wolff", is positioned above the typed name and date.

Sue Wolff, Secretary/March 7, 2014