



Shannon Blackwell
Creator of the NSDA motto
“The Voice of K-9 Search and Rescue”

Shannon Blackwell is the Executive Director of Texas Response Unit Search & Rescue (TRUSAR) in Dallas/Fort Worth, Texas. Shannon has over a decade of experience in nonprofit management. She has worked for numerous non-profit organizations as a volunteer and paid professional in development and marketing. Shannon is a NASAR SARTECH™ II and handled K-9 Shank, a German Shepherd Dog certified in air scent, until his passing in August 2008.

Shannon said, “The NSDA motto was inspired by asking the simple question ‘What do K-9 handlers really need?’ The answer, of course, is a Voice.”