



NATIONAL SEARCH DOG ALLIANCE
Minutes of the Regular Monthly Meeting of the Board of Directors
August 2, 2018
certified

The Regular Monthly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, August 2, 2018. In the absence of the President, Executive Vice-President Wolff called the meeting to order at 7:04 p.m. EDT.

The following Directors were present and constituted a quorum:

Roy Pescador, Heather Proper-Van Valkenberg, Sherry Scruggs, Sue Wolff

Absent were: Anne Shehab, Norma Snelling

Also present were: Rena Ferguson, Leslie Kucinkas, Beverly Moody, Tracy Wessel

Members of the Board were asked if there were any corrections to the minutes from the July 5, 2018 meetings which were posted in the NSDA folder on Google Drive. As there were none, the minutes were approved.

Officer's Reports

President & CEO's Report, Norma Snelling

President and CEO Snelling e-mailed she would not be able to call in to the meeting since she would not have cell service at sea.

Executive Vice-President's Report, Sue Wolff

Executive Vice-President Wolff stated that she has been working on the distribution of members and Evaluator in all the states. She said that she expects this data would be used to decide on seminar and certification testing venues; to indicate where membership and Evaluator drives need to be conducted; etc.

Corporate Secretary's Report, Sue Wolff

Corporate Secretary Wolff reported on motions made by e-mail:

On July 29, 2018, Sue Wolff made a motion to approve the Bylaw changes as submitted to the membership for thirty (30) days for their comments. The motion was tabled and held for clarification ref. comments.

Chief Financial Officer's Report, Heather Proper-Van Valkenberg

As the financial reports sent out via e-mail had not been received by all Board members, nothing was discussed..

Program Reports

Communications Manager, Leslie Kucinkas

Manager Kucinkas reported that she is in the beginning stages of exploring partnering with corporations. She and her Departments are working on a video on K-9 therapy, creating a Public

Service Announcement style, developing handler and K-9 photo ID cards and publishing an informercial or PIDCAST on how to get started in Search and Rescue. She reported that PODCAST Supervisor Eva Briggs is seeking subject matter and experts to present them.

Education Program, Adrienne Wisok

Absent due to training but sent the following report:

I got invited to speak at a conference in the UK next year on Area SAR. SAR in the US is super different from the UK and they're really excited to hear about how we do things. That conference will be the first of June 2019. I think the conference in the UK would be an EXCELLENT time to promote NSDA. I'd love to take promotional materials and talk to people about it for sure.

Next year I'd also like to get a table at the Washington State SAR Conference, and for that I'd really like to be able to sell t-shirts, or something like that. We have time to plan for both the UK and Washington but I agree time passes quickly and I'll get on top of asking around for materials and getting a plan for the booth.

And in terms of the K-9 first aid, I think that sounds just fine. [EVP Wolff: My vet did not like the idea of a K-9 first aid certification without hands on experience.] We could also offer a first aid hands on seminar, if requested, which I'd be happy to do. Maybe we could add that to part of other seminars? After completing the hands-on portion, they could then be certified?

I'm back to working on the Power Point for First Aid and CPR. I'll send over a trial webinar to everyone once I've got it put together and can get feedback before we decide how to proceed.

Evaluator Program, Kathy Adamle

Absent, no report sent.

Evaluator Administrator, Robin Stanifer

As Administrator Stanifer could not attend due to work, she sent the following report:

I do have a pending issue, with a prospective Evaluator. Her paperwork is good and she has had her Workshops as well. I believe the holdup has been the availability to complete her Evaluator Observations.

This is the only thing on my agenda. I believe that all other Evaluator applications are fulfilled.

Testing Administrator/Resource Chair, Sherry Scruggs

Administrator Scruggs reported that 109 tests have been conducted so far this year.

Newsletter, Sue Wolff

Asst. Editor Wolff reported that there are 1,433 subscribers to the newsletter.

She stated that Founding Member Susan Bulanda had suggested that the NSDA *SAR Dog News* be submitted to the Dog Writers Association of America (DWAA) contest. Cost for entering is \$20. She further explained that a panel of three judges scores each entry. Judges consist of

DWAA members and non-members who are professional writers and editors. Judges' scores determine the nominees and winners.

- Judges' decisions are final. A list of judges will be posted August 17, 2018.
- Nominees will be announced via DWAA's social media sites on Wednesday, Dec. 12, 2018.
- Winners will be announced the evening of Sunday, February 10, 2019 at the DWAA Awards Banquet at the Hotel New Yorker in Manhattan.

Nominees in the regular and special categories receive certificates. Winners of regular categories receive the DWAA Maxwell Medallion, named in honor of the late Maxwell Riddle. Winners of special categories receive awards as listed.

Social Media Supervisor Tracy Wessel said she would look into the organization and inform the BOD of the advisability of entering the contest.

Marketing, Beverly Moody

Manager Moody stated that she is working on brochures promoting NSDA team memberships, on media releases and on seminars.

Membership, Peggy Ann Buchman

Absent but President & CEO Snelling had e-mailed that NSDA has 445 members.

Membership Administrator, Rena Ferguson

Administrator Ferguson reported that she and President & CEO Snelling are processing three team memberships.

PODCASTS, Eva Briggs

Absent, no report.

Alliance Products, Norma Snelling

President & CEO Snelling e-mailed that there was nothing to report.

Social Media Supervisor, Tracy Wessel

Supervisor Wessel said that she is developing a cache of information for the Facebook daily calendar. She stated that she has had no response to her request for pictures of NSDA certified K-9s.

Testing Manager, Karen Nesbitt

Absent, no report.

Unfinished Business

By-Laws, Sue Wolff

Executive Vice-President Wolff stated that only two (2) comments were received regarding the Bylaws changes both of which had been forwarded to Board members. Mathematical errors were pointed out so amendments were made to change 75% under Article V, Section 4, Removal to four of five (4 of 5) and, since two-thirds of 5 is 3.3, change that to 60%. Clarification was also made to Article VI, Board of Directors, Membership allowing persons not members of the Board or NSDA to be officers, especially in the positions of Corporate Secretary and Chief Financial

Officer. Director Pescador made a motion, seconded by Director Scruggs, to accept the Bylaws as amended. Motion carried.

New Business

Michigan and NSDA Standards, Sue Wolff

Executive Vice-President Wolff reported that President & CEO Snelling had received information that the State of Michigan law enforcement committee had officially approved NSDA for certifying Area, Land HRD and Trailing in Michigan. A request was made that NSDA discontinue the requirement of Trailing II being a prerequisite for Trailing I.

A lengthy discussion followed which resulted in Heather Proper-Van Valkenberg making the following motion:

NSDA will conduct a trial period consisting of ten (10) Trailing I tests being given to Michigan handler/K-9 teams and the examinations being evaluated by two separate NSDA Evaluators. If the first five tests are failed, NSDA will insist on requiring the Trailing II prerequisite. If the tests are passed, the Trailing II prerequisite will be dropped for the State of Michigan only. NSDA reserved the right to re-evaluate this decision every six (6) months.

The motion was seconded by Director Pescador and it carried.

Director Pescador inquired as to NSDA's plans for an Urban Trailing certification. He was told that it was definitely going to transpire. Executive Vice-President Wolff tasked him and Supervisor Wessel to develop a prospectus on Urban Trailing for the September Board meeting.

As there was no further business, Director Scruggs moved that the meeting be adjourned. The meeting ended at 8:21 p.m. EDT.



Sue Wolff, Corporate Secretary

Treasurer's Report

08/02/18
Cash Basis

National Search Dog Alliance 2018 Statement of Financial Income and Expense January through July 2018

Income/Expense Income	Unclassified	TOTAL
43400 · Direct Public Support		
43430 · Indv/Business Contributions		
43432 · Network for Good	355.5	355.5
43433 · Greater Houston Com. Foundation	1,000.00	1,000.00
43434 · Amazon Smile	23.91	23.91
43430 · Indv/Business Contributions - Other	150.00	150.00
Total 43430 · Indv/Business Contributions	1,529.42	1,529.42
Total 43400 · Direct Public Support	1,529.42	1,529.42
45000 · Investments		
45030 · Interest-Savings, Short-term CD	164.81	164.81
45040 · Interest - Checking	2.39	2.39
Total 45000 · Investments	167.20	167.20
46400 · Other Types of Income		
46420 · Inventory Sales (Merchandise)	225.50	225.50
46430 · Certification Field Test	3,517.77	3,517.77
46440 · On Line Certification Testing	785.00	785.00
Total 46400 · Other Types of Income	4,528.27	4,528.27
47200 · Programmed Income		
47210 · Membership Dues - Individual	5,615.91	5,615.91
47230 · Membership Dues - Team	1,627.00	1,627.00
Total 47200 · Programmed Income	7,242.91	7,242.91
Total Income	13,467.80	13,467.80
Gross Profit	13,467.80	13,467.80
Expense		
60900 · Business/Registration Fees	159.96	159.96
65000 · Operations		
65020 · Postage, Mailing Service	490.63	490.63
65021 · Alliance Depot Goods & Shipping	3.50	3.50
65060 · Membership Cards and Records	884.00	884.00
65075 · Hosting Fees	94.99	94.99
65080 · PayPal Cost-Membership Dues	168.03	168.03
65100 · PayPal Cost-On Line Training	48.26	48.26
65102 · PayPal Costs - Field Test	61.50	61.50
65104 · PayPal Cost of Donation	1.95	1.95
65110 · Banking Fees	12.00	12.00
65120 · Insurance - Liability and Bond	1,761.00	1,761.00
65130 · Membership Refunds	298.71	298.71
65131 · Field Test Refunds	115.00	115.00
65132 · Online Testing Refunds	4.59	4.59
65150 · Marketing	275.92	275.92
Total 65000 · Operations	4,220.08	4,220.08
66400 · Evaluator Award	188.65	188.65
66500 · Evaluator Travel	5,046.60	5,046.60
Total 66000 · General Test/Training Cost	5,235.25	5,235.25
Total 68000 · BOD Travel and Meetings	1,258.22	1,258.22
Total Expense	11,159.11	11,159.11
Net Ordinary Income	2,308.69	2,308.69
Net Income	2,308.69	2,308.69