



NATIONAL SEARCH DOG ALLIANCE

Minutes of a Regular Meeting of the Board of Directors

November 3rd, 2016

A regular meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on November 3rd, 2016. President Susan Fleming called the meeting to order at 17:04 MST.

The following directors were present and constituted a quorum:

Susan Fleming, Julie Gibson, Jen Skeldon, Norma Snelling, Heather Proper-VanValkenberg

Absent were: Terry Crooks, Bridget Jackson, Kathleen Kelsey

NSDA members present were: Wade Boyd, Sherry Scruggs, Laurie Strite

Minutes of the October 6th, 2016, Quarterly Meeting were approved by the board as corrected.

OFFICER'S REPORTS

President's Report, Susan Fleming

With the responses from the Survey Monkey survey Norma sent out; we have had some amazing new volunteers that will help out with existing positions. Jenifer Arballo is helping Laurie Strite with the website. She has a background with web design.

Ann Shehab, Marty Grosser, and Tyler Scott are helping Wade Boyd with the education committee. Ann Shehab will also help Christin Kieffer with membership. Vynn Stuart is helping Eva Briggs with podcasts.

Our Guidestar Status is now platinum. Norma got our financial information updated and reported. Sue Wolfe is helping her with some details. Thanks Norma and Sue!

Vice President's Report, Terry Crooks

No report

Secretary's Report, Jen Skeldon

No report

Treasurer's Report, Julie Gibson

Summary of the NSDA Financial Position as of November 3rd, 2016: Net income = \$6,249.47.

Total Liabilities & Equity = \$ 84,614.86, an 11.5% increase from October 1st, 2015.

Check from Hero Dog Award is for \$2,500.

We will have a proposed budget at the face-to-face meeting. Some of the misc. expenses (65130) on the profit and loss detailed statement will be moved to their correct categories.



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COMMITTEE REPORTS

SarShop, Susanna Guizar

No report. Members must use the link on the NSDA website to view and purchase NSDA merchandise. The website itself doesn't make NSDA merchandise accessible to when searching the website. Norma did not find our HRD books on the site at all.

Education Chair, Wade Boyd

Wade updated the study guides and reference manuals on the website. He is currently looking for more training and reference materials. There will be an update ready for the Jan 2017 website update. Wade will send Cam Dagget an email about trailing questions for the NSDA website.

Wade is working on a project to provide support for NSDA sponsored training events, and create a list of seminar instructors as well as teams that are interested in hosting a training event. Survey monkey will be used.

A quick guide is in the works for law enforcement to understand what dogs are capable of, what they should expect from handlers, and a quick definition of different disciplines.

Evaluator Chair, Heather Proper-VanValkenberg

Heather will make a list of evaluators that are qualified and grandfathered in as evaluators for the Area search with live subject and large source cadaver test.

Newsletter, Norma Snelling

Eight subscribers were found to be spam. They were dropped from our list.

Our new editor has taken over partial responsibilities for this month's newsletter: seminars list and those who passed their test. Hopefully in a few months she will take over the entire thing.

We are holding off on the GSR test because we will need to make some major changes.

Membership Chair, Christin Kieffer (emailed report)

Status	# of members
Current	411
Expired	38
New	14
Founding	14
Lifetime	11
Total	488

Podcasts, Eva Briggs

No report.



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Testing Administrator/Resource Chair, Sherry Scruggs

Sherry received the rocker arms for the Gun Source Residue test.

The disaster evaluator committee asked if the evaluator score sheets should be added to the *testing* tab on the member webpage? The board decided this is unnecessary as all test criteria are clearly spelled out in the testing standards.

Social Media Chair, Suzanne Elshult (emailed report)

Date	Facebook	Twitter	Instagram
	Likes	Followers	Followers
November 2014	434		
January 1, 2015		5	8
January 6, 2016	895	11	22
February 2, 2016	933	13	23
March 1, 2016	968	18	24
April 1, 2016	1022	23	24
May 1, 2016	1054	24	25
June 1, 2016	1080	24	33
July 28, 2016	1123	29	37
August 31, 2016	1142	30	39
October 5, 2016	1154	30	43
November 2, 2016	1170	30	43

Testing Chair, Rena Ferguson (emailed report)

We have given 210 tests so far in 2016 far surpassing the goal of 175.

Website Liaison, Laurie Strite

12 change requests to the web site.

1 user problem (overpayment for testing)

Jenifer is going to be helping and work on end-user problems. And Laurie will stick with website changes with the ability to back each other up.

From Norma: Our Guidestar page on the web has been updated to Platinum, which is the highest rating. Laurie has placed the platinum widget on our website.

Old Business

FlipCause presentation: after a brief discussion; zero board members voted to use FlipCause.

The water standard edits from the standards review committee were discussed. There were some concerns about source size and the committee is asked to revisit the change of “doubling the size of source”. It was decided to table the topic for later.

The acceptance of risk form was reviewed and no changes need to be made.



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Sherry is on the training task force of the NASCARA committee. She is working with Bill Dotson and Chris Boyer and expects the committee might take over a year to set standards.

There being no further business, Norma made a motion to adjourn with a second by Julie. The motion passed unanimously and the meeting was adjourned at 18:21 MST.

Jen Skeldon, Secretary / November 3rd, 2016