



NATIONAL SEARCH DOG ALLIANCE

Minutes of a Regular Meeting of the Board of Directors

September 1st, 2016

A regular meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday September 1st, 2016. President Susan Fleming called the meeting to order at 19:02 MST.

The following directors were present and constituted a quorum:

Susan Fleming, Julie Gibson, Tricia Heldman, Kathleen Kelsey, Jen Skeldon, Norma Snelling

Absent was:

Terry Crooks, Bridget Jackson, Heather Proper-VanValkenberg,

NSDA members present:

Debbi Cunningham, K.R. Kelly, Chrys Kieffer, Tony Pearce

There weren't enough board members present at the August meeting to constitute a quorum; so minutes of the July 7th, 2016 and August 4th, 2016 meetings were voted on and approved at the September 1st, 2016 meeting.

OFFICER'S REPORTS

President's Report, Susan Fleming

Susan attended two webinars with LinkedIn. The purpose was to learn the capabilities of LinkedIn as a recruiting service for volunteers, as well as how to promote NSDA as a business. Susan is trying to be an administrator for our NSDA LinkedIn company page.

The board approved a vote to buy a subscription to Survey Monkey for one year. Norma Snelling subscribed to survey monkey for NSDA. We can send unlimited surveys out and survey monkey will analyze the data. The purpose is to find more volunteers in our membership and collect data for funding and business purposes. Guidestar uses this kind of data.

Susan met face to face with her local SCORE mentor, Denise Conklin. Denise will help us write: a business plan, a financial plan, a strategic plan, and an executive director job description. Denise will help, but NSDA must do the work. We cannot hire an executive director without having all these items in place.

Romeo Mejia is no longer on the NSDA BOD. He was not able to attend meetings and he will be on a mission outside of USA.

Vice President's Report, Terry Crooks

No report.



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Secretary's Report, Jen Skeldon

No report.

Treasurer's Report, Julie Gibson

Summary of the NSDA Financial Position as of September 3rd, 2016: Net income = \$ 8,026.08.

Total Liabilities & Equity = \$ 86,391.47, a 10.4% increase from September 1st, 2015.

COMMITTEE REPORTS

Alliance Depot, Bridget Jackson (emailed report)

The SARSHOP link is running and we no longer have the Alliance Depot. Ms. Sempelsz wanted our membership information to offer discounts. It was decided that our membership confidentiality is most important so a discount will not be given to members. Jen will send a note to obtain SAR Shop merchandise activity.

Education Chair, Wade Boyd

No report.

Evaluator Chair, Heather Proper-VanValkenberg

No report.

Newsletter, Norma Snelling

No report

Membership Chair, Christin Kieffer

Membership as of Sept 1, 2016

Status	Number of Members
Current	400
Expired	16
New	12
Founding	14
Lifetime	11
Total	453

One new team membership

Podcasts, Eva Briggs

No Report

Resource Chair, Sherry Scruggs

No Report



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Social Media Chair, Suzanne Elshult (emailed report)

Date	Facebook	Twitter	Instagram
	Likes	Followers	Followers
November 2014	434		
January 1, 2015		5	8
January 6, 2016	895	11	22
February 2, 2016	933	13	23
March 1, 2016	968	18	24
April 1, 2016	1022	23	24
May 1, 2016	1054	24	25
June 1, 2016	1080	24	33
July 28, 2016	1123	29	37
August 31, 2016	1142	30	39

Testing Chair, Rena Ferguson (emailed report)

There were 3 tests added to August bringing the total to 126. There are 3 regionals left in Arizona, Idaho, and Indiana.

A question has come up about our \$300 grant for groups of handlers of 3 or more. To clarify: First, there will be one grant for groups of 3-9 handlers. We will not be providing an additional grant for 3 people and another grant for 3 more people in the same testing event. Secondly, the evaluators will give their receipts to the host and the host will pay the evaluators. Thirdly, the host sends the receipts to Cam Daggett for the \$300 grant.

On Regional testing with 10 plus handlers, evaluators submit receipts to Cam Daggett. If the event ends up with 8 handlers, the host and handlers will pay the evaluators and apply for a \$300 grant. This is why Rena has made a testing timeline, so everyone knows ahead of time. Exception: if the dog or handler is sick or an emergency (evaluator discretion.)

Heather Suedcamp is hosting the Atterbury Regional and asked to put a registration form online that she created. Her form used the same format, and the board approved to create a candidate registration on our website with a link for candidates to fill in online and send it directly to the evaluator. We also need the handler prerequisite list for all disciplines added to the member section of the website for candidates to have a link to the prerequisites for the test.

Website Liaison, Laurie Strite (emailed report)

There were five change requests including updating the web site to point to the new NSDA store. There were also two closed problems.

Old Business

The Standards Review Committee chairs are in the process of collecting information from the evaluators in their discipline. Susan will hold another teleconference with the committee chairs October 1st, 2016 to give feedback about revising standards.



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The Disaster First Responder Live Find document is complete. Kathleen Kelsey will send the Disaster First Responder HRD document to the Disaster Evaluators for their approval.

There being no further business, Julie Gibson made a motion to adjourn with a second by Kathleen Kelsey. The motion passed unanimously and the meeting was adjourned at 19:30 MST.

Jen Skeldon, Secretary / September 1st, 2016