

Minutes for NSDA Meeting
Quarterly Meeting of the Board of Directors
March 5, 2015

Call to Order by Norma Snelling at 6:05pm MDT

Roll Call

Directors: Norma Snelling, Terry Crooks, Julie Gibson, Sherry Scruggs,
Gloria Howard, Robert Noziska,
Suzanne Elshult arrived on the call at 6:25pm,
Jan Meyer arrived on the call at 7:25pm.
Members: Rena Ferguson, Eva Briggs

Approved Minutes from February 5th, 2015 Meeting

Motions via Email since February 5th

Board was polled by president regarding cancellation of annual conference in
Spokane, WA. 8 agreed, 2 absent

Motion to not make Trailing 3 a prerequisite for Trailing 2 or 1.

Motion passed 9-0

Officer's Reports

President's Report

Norma Snelling

Pat Reagan and Patricia Altizin will be working together to come up with local
campaigns for fundraising.

Refund for the Spokane conference has been mailed to Intermountain Search
dogs and will be mailed to us.

From the Federal Campaign, we received \$247.00. This may be the total we
receive this year. Norma Snelling will not be able to attend this year, but we need
to gear up for 2016.

3 people have named NSDA as their charity in the American Humane
Association's Hero dog awards.

NSDA Website was updated yesterday, however there are still updates needed.

Vice President's Report

Terry Crooks

Cam Daggett still has the avalanche standards. Evaluator applications are still in
the works for Mammoth teams.

Secretary's Report

Julie Gibson

No report

Treasurer's Report

Sherry Scruggs

NSDA is up 16.9% from last year in income. We will need to get an accountant for review of our books and file our 2014 taxes.

Accountant will need to amend a tax return from 2011 to correct our EIN number.

Committee Reports

Alliance Depot

Gloria Howard

Sales for February were \$158.43. Gloria has 10 t-shirts from 2012 seminar.

We can put an ad in the newsletter for \$5.00 to cover cost of shipping. 9 XL, 1L.

Education Chair

Wade Boyd

Wade has sent Norma Snelling some information but it has not been posted to website yet.

Evaluator Committee Chair

Susan Fleming

Several evaluator applicants for avalanche are in process. We have several applicants interested in the apprentice program. Several evaluators have not updated their memberships.

Membership

Ann Moser

Membership type	# of members
Founding	14
Lifetime	10
Current	200
New	200
Expired (since Oct 1)	61
Total	485

	# of members
Annual memberships	230
Team memberships (17 teams)	231

Adding team renewals this weekend for LASAR, Intermountain Search Dogs and SAROM will be renewing soon.

The board discussed contacting expired members.

Nominations Committee

Gloria Howard

Gloria Howard has received an application from Julie Gibson and Susan Fleming.

PODCASTS

Eva Briggs

Eva has been working on new podcast and has made an email account for Q and A sessions. She is planning to interview speakers and also announce achievements.

Resource Committee Chair
NO report

Tracey Burns

Social Media Chair
See written report below

Suzanne Elshult

Testing Chair

Colorado regional tests will not be scheduled. There are 4 other regional tests scheduled

Rena Ferguson

Website

Laurie put the newsletter and minutes on the website last month. Other updates will be added as we get the pages up on the website.

Laurie Strite

Unfinished Business

Large area cadaver standard

40-60 acres, using acreage adjustment chart. Minimum 5 pound HRD source and 1 live subject. The test will have 2 hour time limit and the dog must locate both. Prerequisites would be area II or better, HRD written test and HRD handler prerequisites will be required. Norma Snelling will clean up the document and submit to board.

Sturgis Procedure for committee reports- Trailing 3 committee

Motion made by Norma Snelling. Trailing 3 shall not be a prerequisite to Trailing 2. The evaluator may require completion of Trailing 3 prior to testing for Trailing 2.

Sherry Scruggs seconded the motion. Motion passed 8-0, 1 absent

New Business

The Franklin Search & Rescue unit has requested a donation of a book for the Maine Association of Search and Rescue conference in Maine in May. We will do this and Gloria Howard will also send several NSDA stickers.

Norma Snelling and Susan Fleming had a Conference call with groups planning the Colorado state SAR conference. They requested our evaluators and presentations at the conference but there is not enough time to plan this. There was discussion on this call about reciprocation with NASAR of listing tests and seminars on each other's websites. Susan Fleming has a call into Chris Boyer to discuss this further.

Norma will resend the mission statement revision ideas out via email

The Korean Kennel club has requested to use our HRD standards. Norma Snelling will contact Lillian Hardy about this.

Julie Gibson made the motion to adjourn the meeting. Jan Meyer seconded the motion. All agreed. Meeting Adjourned at 7:35pm

Julie Gibson **Secretary** **CERTIFIED APRIL 2, 2015**

Report on social Media How do we want to add this to minutes?

NSDA Social Media Metrics 2015

Facebook

Metric Category	Date	Metrics		Comments
		Month	Cumulative Add	
Page Like #s	November 2014	434	Baseline	
	December 2014	489	55	
	January 2015	557	123	
	February 2015	597	163	
	March 2015	617	183	

Twitter

Metric Category	Date	Metrics		Comments
		This month	Cumulative Add	
Followers	January 1, 2015	5	Baseline	
	February 1, 2015	8	3	
	March 1, 2015	11	6	
Retweets				

Instagram

Metric Category	Date	Metrics		Comments
		This month	Cumulative Add	
Followers	January 1, 2015	8	Baseline	
	February 1, 2015	8		
	March 1, 2015	13		
Retweets				

Tumblr Blog

Metric Category	Date	Metrics		Comments
		This month	Cumulative Add	
Followers	January 2015	1	Baseline	
	February 2015	2		