



NATIONAL SEARCH DOG ALLIANCE
Minutes of a Regular Meeting of the Board of Directors
July 10th, 2014

A regular meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, July 10, 2014. President Norma Snelling called the meeting to order at 6:03 p.m. MDT.

The following Directors were present and constituted a quorum:

Terry Crooks Suzanne Elshult Susan Fleming Julie Gibson Gloria Howard
Jan Meyer Robert Noziska Sherry Scruggs Norma Snelling

Minutes of the ____June 5th 2014_, Quarterly Meeting were approved

EXECUTIVE DIRECTOR'S REPORT

Shayla Price

Shayla mentioned she has applied for two grants, an IBM proposal and on line grants. She is working on sponsorships for Atterbury. Sponsorship request was submitted to Garmin.

OFFICER'S REPORTS

President's Report

Norma Snelling

President Norma Snelling will report under topics.

Vice President's Report

Terry Crooks

Terry is looking into getting a group rate through ATT member benefits.

Secretary's Report

Julie Gibson

Motions passed since last Board meeting: Evaluator requirements- to be discussed later in meeting.

Treasurer's Report

Sherry Scruggs

Detail report by Cam Daggett

Sherry Scruggs – Norma requested info on National registered Agents Inc. bill; have they been paid? Deposit for National Seminar for 2015, \$2500 paid. Norma requests that Cam transfer money from PayPal to bank. There was a\$72.80 due to Frank Hancock for mailings and certificates. We covered his membership fees and reimbursement of balance. Frank will send in quarterly reimbursement receipts for certificates and mailings. Income reported \$3631.76. Full report available upon request.

COMMITTEE REPORTS

Alliance Depot

Gloria Howard

Gloria reported that \$48 in sales. She is working on getting fleece vests and t-shirts for evaluators.

No new products ordered in past 3 months. Books were selling well, but not recently and HRD logs are the best seller. Sherry and Norma agree we should keep logo items in store.

Executive Committee No report

Norma

Snelling

Education No report

Wade Boyd

Evaluator Administrator

Susan Fleming

Principal Evaluator Requirements email motion passed/later changed

EMAIL Motion: Principal evaluator applicants must have given 3 evaluations for the agency they are currently with in the discipline requesting principal evaluator status.

Evaluation committee meeting report July 10, 2014 -Jan will make revisions on principal and apprentice evaluator applications so they are of similar format. Policy changes to be applied biannually to website. Applicants will be given 6 months' time line to get FBI check in. Any changes regarding evaluators will be emailed to evaluators from Susan Fleming. Committee will be looking into recruiting NASAR evaluators- report to board for information. Looking into ways to determine the number of evaluations an evaluator has given. Board discussion on:

- 1) Must applicants show proof of evaluations
- 2) Number of evaluations an evaluator must give to be a principal evaluator

Motion: Number of l evaluations for water, avalanche and disaster to be determined on experience, 5 evaluations required for area, land HRD and trailing. Norma made motion, Jan seconded.

Motion passed 9-0

Terry Crooks left the meeting at 7:01 MDT

Motion made by Sherry Scruggs to accept up to 3 mock NSDA mock tests to show principal evaluator proficiency to be put on by principal evaluators. Scoring and critiques would be used as in a regular test. This will apply to all disciplines

Motion passed 8-0

Motion made by Sherry to require principal and apprentice evaluator applicants to have blood borne pathogens and hazmat awareness documentation for disciplines of water HRD, HRD and disaster. Robert seconded. Motion passed 8-0

Marketing/Sponsorship

Judy Otto

Marketing/Sponsorship Report

7/7/14

In addition to making contacts with sources at Garmin, Orvis, Ray Allen, Elite K9, Leeburg, and Hi-Viz in May, I contacted several potential local sponsors Shayla Price expressed special interest in targeting for donations/sponsorships –specifically for the Camp Atterbury seminar. As requested, I reached sources at five different local area State Farm Insurance agencies, Progressive Auto Insurance, Coldwell Banker Real Estate, Heartland Bank, and American Basement Solutions—and obtained information about whom to contact regarding sponsorships, what their process is for receiving and addressing such requests, and their preferred format or method.

I passed on my report 6/9 to Shayla for her follow-up. I await feedback and/or the opportunity to discuss further plans.

Membership

Ann Moser

- 190 current members
- 166 of these are new within 1 year
- 25 past due, Ann will start contacting this month

PODCASTS

Larry Welker

CY 2014 NSDA PODCAST BOD Meeting Report!

Provided for BOD Meeting on 10 July 2014!

Data Through 07-05-14

One PODCAST has been conducted in 2014. Download details for 2013 and 2014, to date, are as follows:

PODCAST 21 - The Kocher Method of Training ManTracking K9's - March 2013!

Subject Matter Expert, Kevin Kocher

Down Loads as of 1 March 2014 = 307

PODCAST 22 - Adapting the Kocher Method to Train Air Scent K9's - April 2013!

Subject Matter Expert, Colin Thiela

Down Loads as of 1 March 2014 = 238

PODCAST 23 - Details and Information on the NSDA 2013 Seminar - Jun 2013!

Subject Matter Expert, Jan Meyers

Down Loads as of 1 March 2014 = 215

PODCAST 24 - The New NSDA President introduces the NSDA Board - Aug 2013!

Subject Matter Expert, Norma Snelling!

Down Loads as of 1 March 2014 = 288

PODCAST 25 - Our Subject Matter Expert, Paul Martin, returned to update us on Native Board of Directors Mtg. July 10,2014

page

American Burial Sites being studied with the support of HRD K9's - Oct 2013. Downloads as of 1 March 2014 = 310

PODCAST 26 - Susan Fleming and Paul Martin discuss the contents and venues for both the NOCDS and NSDA Seminars scheduled in Mississippi and Pennsylvania during early March 2014. Downloads as of 1 March 2014 = 252

We have had a total of 1610 Downloads of our 2013/2014 PODCAST that is 274 since our last report. Additionally folks continue to download previous years files at an approximate rate of an additional 30 downloads a week.

Our plan to conduct a PODCAST on unique medical issues found with the Golden Retriever breed has had to be repeatedly rescheduled and at this point I am not confident the Subject Matter Expert can make her schedule work with us. As a result we are planning a PODCAST with team leaders of some of our Team Membership Presidents to discuss unique issues with K9 Search Dog organizations. I expect to conduct that PODCAST in September.

As a closing note, I do need some help from the BOD. I would like to reconstitute the PODCAST committee responsible for lining up topics and speakers with the goal of conducting monthly PODCAST again starting in CY 2015. To this end, I'd like the BOD to identify/announce the need for this type of help to the NSDA membership.

Testing Coordinator (email report) reported by Julie Gibson for Jan Frazee
Norma Snelling and Susan Fleming have helped in matching requests w evaluators.
We need more evaluators in some locations.

Testing Administrator Frank Hancock
Report via Norma 46 tests have been given this year.

Website

Norma Snelling

Norma spoke with Gary about placing things on the website promptly. His services have been voluntary for 7 years. To keep up our professionalism we need approximately 45 hours per month of web services. This will need to be paid for, Gary will send in a proposal. Updated documented for website will be posted in July.

UNFINISHED BUSINESS

Marketing Plan for Pooling NSDA and AERIES Evaluators- hold until later date c/o Susan Fleming

Principal Evaluator Requirements- addressed in evaluations

PA Area Standard- Susan will re-send standards for discussion next month

NEW BUSINESS

SARDUS standards for review and approval

Susan Fleming

Motion NSDA to accept standards for area search from SARDUS

Motion by Susan Fleming, seconded by Julie 7 yes, 1 abstains. Motion passes.

New Jersey SAR council standards for review and discussion- no vote, standard to be discussed further.

Marty Williams Principal Evaluator Application- vote required

Motion to approve by Susan Fleming, seconded by Norma Snelling

Approved with 7 yes, 1 no,

Kim Veldheer, Principal Evaluator application for area search-vote required

Motion made to accept Kim as a principal evaluator by Susan Fleming, seconded by Gloria Howard. Motion passes 8-0

KT Irwin proposed via email to Susan Fleming to make water HRD and HRD land amount of human remains the same to make the test uniform and the open water test easier to administer. We need to verify amounts in tests. Discussion and vote via email.

Norma Snelling made a motion to change election dates to be 6-8 weeks earlier. This will facilitate change of board members, giving new members a chance to shadow their position prior to being seated on the board in June. Board term will remain the same. Jan Meyer seconded Motion passes 8-0

There being no further business Norma Snelling made a motion to adjourn with a second by Julie Gibson. The motion passed unanimously and the meeting was adjourned at 8:03 p.m. MDT.

/ _____ Julie Gibson _____, Secretary/ 7/11/2014

CERTIFIED.